

62 Jackson & Perkins Co. *World's Largest Rose Growers*
NEWARK, NEW YORK Fall 1957



THE PARADE OF *Modern Roses* AND PERENNIALS

FOUR NEW 1958 J&P

2 NEW HYBRID TEAS!

Sterling
Silver
© J. & P. CO.



THIS LABEL
IS YOUR
GUARANTEE
OF COMPLETE
SATISFACTION



OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and color, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us **on or before August 1** on shipment made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy, these and prolific blooms.

JACKSON & PERKINS COMPANY

ORDER EARLY!

Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.

COPYRIGHT 1957
JACKSON & PERKINS CO.

Sterling Silver (Left)

A new lavender Hybrid Tea with the cool feeling of glistening rich sterling silver when fully open. Tight buds lightly suffused lavender-pink open slowly to 4 to 5-in. flowers with cool silver-lavender as the dominant tone. The fresh, sweet fragrance is unforgettable.

The bush is medium tall and upright, vigorous and free blooming, with leathery dark green foliage.

Originated by Mrs. Gladys Fisher of Woburn, Massachusetts, this is the variety around which is centered the Sterling Bowl Tournament, held annually at our Festival of Roses, at the Newark Rose Garden. (Pl. Pat. #1433.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Gail Borden

(Below) A large, glamorous Hybrid Tea Rose with a warm combination of pastel pink and apricot shades. The high-centered bud, soft yellow outside and lovely glowing apricot on the inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. flower is entirely different from any other Rose now in use . . . the snap and warmth of the color combination exudes an over-all feeling of friendliness and style. The tall plants are covered with luxuriant, dark shiny foliage that is unusually healthy and handsome. A marvelous Rose to give a new look to gardens. (Pl. Pat. #1618.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Gail
Borden
© J. & P.
CO.



DON'T FORGET!
GIVE ROSES
FOR XMAS!

(See
page 50)

BOTH NEW HYBRID TEAS
ON THIS PAGE
GROUP No. 3017
Value \$6.00
Save \$.75
Only \$5.25

INTRODUCTIONS! 2 NEW FLORIBUNDAS!

FUSILIER

All-America Winner!

(Right) A flaming orange-scarlet with growth and blooming habits that everyone will love! The plant is upright and full, 30 to 36 in. tall, with large, leathery, lustrous, dark green foliage complementing the outstanding color of the flower. Dark red buds slowly open to 3 to 3½-in. flowers, with large attractive petals that are flaming orange-scarlet in warm weather, with dark overtones and an underlying incandescence when the weather is cool. Flowers have up to 40 petals, with margins frilled and ruffled. Fragrant, floriferous and continuous blooming. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

GOLD CUP

All-America
Winner! (Below)

This new All-America Winner for 1958 is a large, deep yellow Floribunda, distinguished for vigor, size, form and productiveness. The pointed buds are deep yellow and open up to 3 to 3½-in., non-fading blooms. The 2½-ft. plants are well clothed with glossy dark foliage, and the bush is constantly renewed by the freely sprouting basal shoots. Never without flowers, this new prize-winner is a welcome addition, with larger, non-fading flowers, glossy foliage and sweet Rose fragrance. It has been generally successful in all areas. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40



© J. & P. CO.

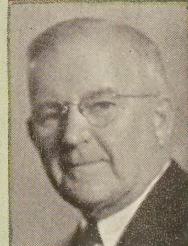
BOTH NEW FLORIBUNDAS
ON THIS PAGE
GROUP No. 3027

Value \$5.00
Save \$1.40
Only \$4.35



Gold
Cup

Greetings for
Fall 1957
from C. H. Perkins



C. H. PERKINS

I wish it were possible for every J&P customer to visit our Rose gardens, our test gardens and our greenhouses here in Newark, New York. They would then realize how much work, time and experience are required to produce the new and better varieties of prize-winning J&P Roses that are offered from year to year.

And this year is no exception. In this catalog you will find three brand-new All-America Winners—Fusilier, Gold Cup and White Knight—and four other wonderful new varieties that are destined to make their mark in the Rose world—Sterling Silver, Arlene Francis, Gail Borden and Royal Gold.

These and all the other favorites like New Yorker, Fashion, Vogue, Golden Masterpiece and many others are presented in this truly magnificent Fall Catalog for your approval. You could not find a wider selection anywhere in the world—the result of more than 85 years of Rose-growing experience.

Look through this catalog carefully, and make up your order as soon as you can for fall planting. We will ship at the proper time for planting in your locality, and we guarantee every plant to grow and bloom in your garden next spring. Plant this fall for better results next spring.

ALL 4 NEW J&P
INTRODUCTIONS
ON THESE TWO PAGES

GROUP No. 3037

Value \$11.00
Save \$1.40
Only \$9.60



© J. & P. CO.

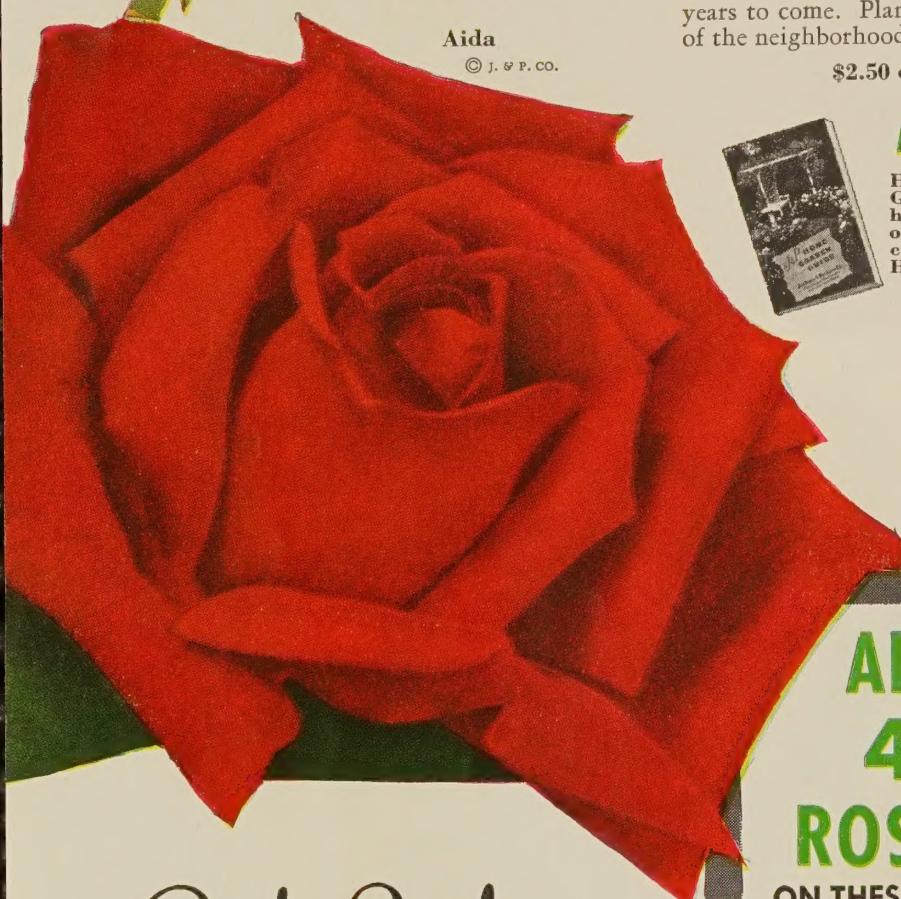


C. H. Perkins
President

Plant these Sensational



Aida
© J. & P. CO.



Pink Lustre (Right)

A very large, tall-growing, cool pink Hybrid Tea. It has luxurious high-centered flowers of exhibition size and quality, which open slowly and gracefully. The edges of the petals are a deeper pink, giving a lovely variation. The deep rose-pink, ovoid buds open easily and hold their clear clean color. Foliage is a handsome polished dark green, very uniform and disease resistant. Pink Lustre will be widely used as an exhibition Rose and admired everywhere for its classic form and luminous color. It is a descendant of Peace, which puts it among the blue-bloods of the Rose family. This strong, well-balanced plant comes to us from Holland and was tested here under all conditions and found to be very healthy and impressive. The 2½ to 3-ft. plant will adorn your garden and home with its many lovely blooms. (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.
World's Largest Rose Growers

AIDA

(Left) Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. Here is a red Rose that carries its symphony to the end without any clashing notes. These gracefully cupped blooms are richly fragrant from the bud stages until the final petal drops, which greatly enhances the charm of this exquisite Rose. It is wonderful for cutting and arranging indoors, where its full beauty may be completely appreciated. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. Named for the heroine of Verdi's most famous opera, this new Rose displays the same majestic grandeur and dark beauty as its namesake. Like the Ethiopian Princess herself, this royal member of rosedom will capture your enthusiasm and admiration for many years to come. Plant it this fall and make your garden the envy of the neighborhood. (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

FREE

Home Garden Guide with helpful hints on growing and care of your Hybrid Teas.



ALL
4
ROSES
ON THESE 2 PAGES
GROUP No. 3047

Value \$11.00
Save \$1.40

ONLY
\$9.60

NEW!

Pink Lustre

© J. & P. CO.

Here's

BIGGER BLOOMS

Getting your plants started this fall gives them a chance to become established before the first blooming period.

EARLIER BLOOMS

On the first warm day next spring your new plants will be ready to grow. They will bloom earlier than if set out in the spring.



(See page 50)



New Hybrid Teas This Fall!

Why!

HEALTHIER PLANTS

Roses set out now will get their roots well anchored by spring. They will be more vigorous and disease resistant.

MELLOW SOIL

Soil is mellower and more easy to work in the fall, and bare spots in the garden are more easily discernible. Fall rains provide moisture just when the plant roots need it most in getting settled in the soil.

Arlene Francis

(Right) "My favorite color . . . my favorite fragrance . . . my favorite Rose! It makes such a gloriously sunny picture framing my home."—Arlene Francis.

A golden yellow Hybrid Tea with an unforgettable fragrance has been chosen to bear the name of the equally unforgettable stage and television star, Arlene Francis. This new Hybrid Tea epitomizes all the qualities that Arlene Francis expects in her perfect Rose. This new Rose is vigorous and prolific. It produces masses of flowers, and wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers which average from 20 to 25 petals, each opening wide to approximately 5 in. across. A medium tall plant, it has glossy dark green foliage that takes on a distinctly reddish tinge toward the end of the summer. A very hardy plant, it continues to bloom even after the first autumn frosts. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Named in honor of the woman whose sunny attitude . . . both on the HOME SHOW and WHAT'S MY LINE . . . has brought beauty and pleasure into the homes of America.

© J. & P. CO.



NEW!

White
Knight

NEW!

Arlene Francis



NEW All-America Winner!
WHITE KNIGHT

(Left) For the first time in the history of All-America Rose Selections, top honors go to a white Hybrid Tea. The superb form of the bush and flower, the magnificence of the bloom, the pure satiny white color which does not fade or discolor combine to give the American gardener what he has long been looking and hoping for . . . the perfect white Hybrid

Tea Rose. White Knight blooms freely, with each stem generally carrying only one bloom—an outstanding beauty which lasts long either on the bush or in a vase. Unlike other white Roses, White Knight does not "ball," but presents each splendid blossom in gracefully out-curling loveliness . . . perfection in pure white! The plant is very vigorous, growing upright in excellent symmetry to a height of 3 ft. or more. The strong canes and rich leathery foliage give a bushy appearance which is pleasing in itself. Ideal for cutting and unusually disease-resistant. (Pl. Pat. #1359.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



ADVERTISED IN
LIFE

J & P's
Sensational
New
Floribunda
Rose,
Spartan

© J. & P. CO.

Enjoy These Four
By Planting The

Spartan THE WONDER
FLORIBUNDA ROSE!

(Left) What better name than "Spartan" for this amazingly hardy new Floribunda . . . a wonderful J & P creation that captures the glowing beauty and charm of Helen, fairest of women, according to Greek legend . . . together with the sturdiness, endurance and robust health of her compatriots!

The flowers start displaying their stunning beauty early . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly, the buds open to huge, high-centered Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of a sparkling warm ORANGE-RED color, softening to reddish coral . . . with a sweet, old Rose fragrance. The vigorous plant blooms constantly from early spring to severe frost . . . sometimes in clusters, sometimes singly. Enthusiastically acclaimed by testers, Spartan is destined to become one of the most popular Floribundas. (Pl. Pat. #1357.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

JACKSON & PERKINS CO.

World's Largest Rose Growers

White Bouquet



© J. & P. CO.

ALL 4

ROSES ON
THESE 2 PAGES

GROUP No. 3067

Value \$10.25

Save \$1.30

Only

\$8.95

© J. & P.
CO.

Golden Fleece



FREE

... with every
order, a handy
HOME
GARDEN
GUIDE.

Famous J&P Floribundas Next Spring is Fall! Make Your Garden Sparkle!

GOLDEN FLEECE

Winner of Bagatelle
Gold Medal,
Paris, France!

(Bottom, Left Corner) Such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light tone of rich, warm gold . . . then . . . as a grand finale, they flare into a bright, dazzling canary color! The flowers are unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms! And because Golden Fleece is a descendant of Diamond Jubilee, the blooms are extra long lasting. The vigorous, bushy plant displays

unusually decorative, disease-resistant foliage in a medium shade of green. This beautiful winner of the Gold Medal at Bagatelle will be a welcome addition to your garden. Plant it this fall and enjoy its lovely, fragrant blooms for years to come. (Pl. Pat. #1512.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Plant This Fall
and Have Bigger
Better Blooms
Next Spring.

SPECIAL OFFER!

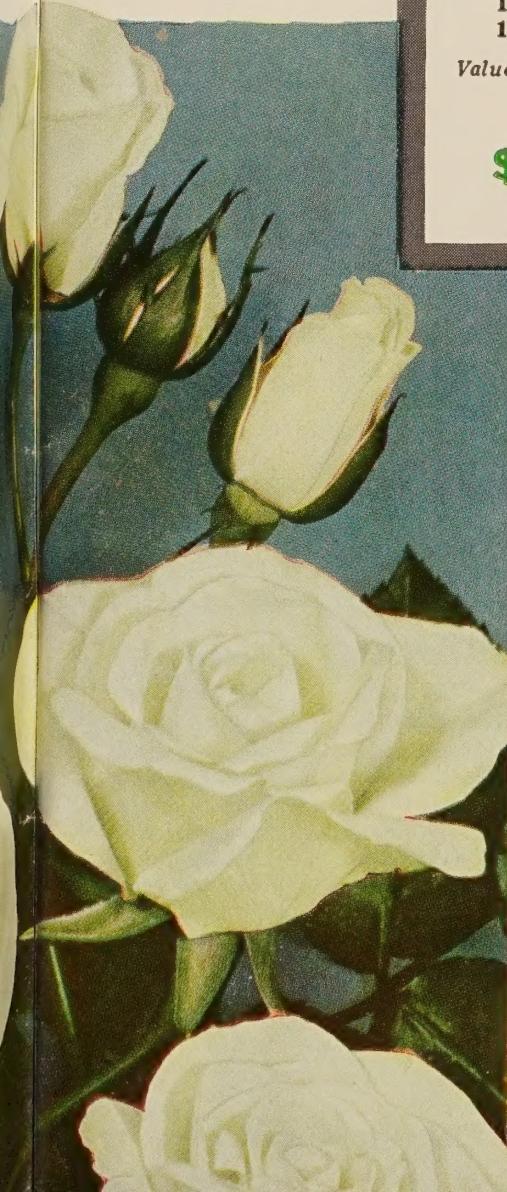
GROUP No. 3077

- 1 Gold Cup
- 1 Fusilier
- 1 Spartan
- 1 Betsy McCall

Value \$10.25; Save \$1.30

Only
\$8.95

ALL J&P
Floribundas Are
EVERBLOOMING!



White Bouquet

All-America
Winner, 1957!

(Below, Left) An enchanting white Floribunda with sparkling 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like flowers open fully, with petals spreading out to an opulent white bloom, with a sweet spicy fragrance. As the flower slowly unfolds, the center petals at first remain upright, but finally separate and open, to show a small circle of golden yellow stamens. Seen against the smart green foliage, the effect is one of cool freshness and youth. The flowers are constantly produced both in clusters and as individual blooms. Today, White Bouquet is the most popular white Floribunda in the florists' shops, and with the generous quantities of bloom it produces, will be much used as a source of cut flowers in home gardens. Easy to care for and resistant to disease. (Pl. Pat. #1415.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ONLY ONE GRADE . . . The Finest

Betsy McCall

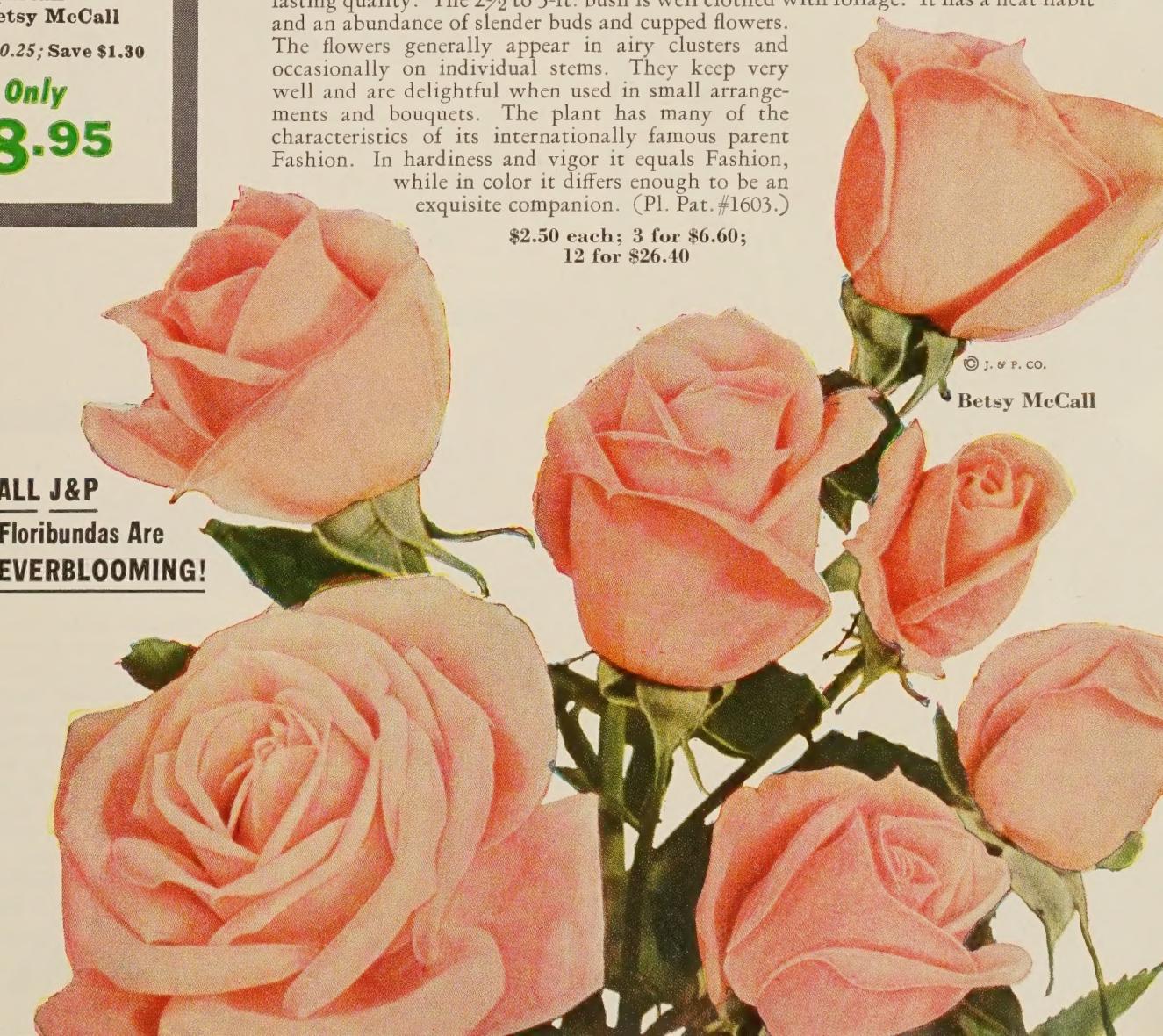
(Below) Like its winsome namesake, the new Betsy McCall Floribunda is delightfully captivating. The color is soft

coral overlaid with gold, which pleasantly captures the eye with its simplicity and lasting quality. The 2½ to 3-ft. bush is well clothed with foliage and an abundance of slender buds and cupped flowers. The flowers generally appear in airy clusters and occasionally on individual stems. They keep very well and are delightful when used in small arrangements and bouquets. The plant has many of the characteristics of its internationally famous parent Fashion. In hardiness and vigor it equals Fashion, while in color it differs enough to be an exquisite companion. (Pl. Pat. #1603.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

© J. & P. CO.

Betsy McCall



Golden Masterpiece & 3 Other Giant

The Million-Dollar Rose!

(Right) The Largest Yellow Hybrid Tea Rose in Existence! The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, $1\frac{1}{2}$ to 2-in buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach $6\frac{1}{2}$ to $7\frac{1}{2}$ in. across, with a full but open center. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy green foliage. Its extremely pleasant old-Rose fragrance will fill your garden. Perfect for cutting. No matter how many Roses you already have, or what colors they may be, you need Golden Masterpiece. (Pl. Pat. #1284.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



BLOOMS UP TO

7 $\frac{1}{2}$
INCHES

ACROSS!

Golden

WORLD'S
LARGEST
YELLOW ROSE!

© J. & P.
CO.

HERE'S WHY

"FALL is the
BEST Time to
Plant Roses!"

Roses planted this fall give better results because by spring they are well established and make a healthy, natural growth. The roots are never completely dormant and some development will take place during winter whenever the soil temperature rises a few degrees above freezing. The benefit to you is earlier, larger blooms next year.

Twilight

New Unusual Color!
Lavender-Lilac!

(Left) A lovely new pastel tint of lavender-lilac with a light silvery reverse. Twilight is one of our new series of lavender and lilac-shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. The bud is pointed, and the flower opens gradually to a high-centered bloom of average size, with moderate fragrance. The pastel tints of the two tones make this a perfect specimen for formal and informal arrangements, for both professional and amateur arrangers. Flowers are usually borne singly, on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage of deep, dull green, very neat and decorative. This variety seems to show its best color under normal rather than extreme conditions. As a novelty it is outstanding and also as a further advance toward the blue Rose. (Pl. Pat. #1434.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

©
J. & P.
CO.

Twilight

JACKSON & PERKINS CO. World's Largest Rose Growers

Want, Unusual J&P Roses!

9

Golden
Masterpiece

DON'T FORGET!
GIVE ROSES
FOR XMAS!

(See
page
50)

ALL 4 ROSES

ON THESE
TWO PAGES

GROUP
No. 3087

Value \$10.50
Save \$1.30

Only
\$9.20

Contentment

©
J. & P. CO.

Contentment

This large pink Hybrid Tea is a shade much sought after. Pointed, ovoid buds open up to delightfully fragrant, $5\frac{1}{2}$ to 6-in. flowers. These immense, high-centered blooms are a delicate pink suffused with yellow, keeping their vibrant, refreshing shade to the finish. The foliage is clean and rugged. Contentment is disease resistant and very prolific, both in hotter parts of the country and in more temperate areas. We consider it to be one of our better Hybrid Teas in the pink color range. It is easy to take care of and makes an excellent show Rose. The delightful fragrance and color can be enjoyed all summer long. Extremely hardy, this new Rose will fill your garden with beauty from spring to frost. You will be proud to show it off! (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL OFFER!

GROUP No. 3097

1 New Yorker 1 Gail Borden
1 Golden 1 Sterling Silver
Masterpiece

Value \$11.00
Save \$1.40

Only **\$9.60**

©
J. & P.
CO.

Konrad
Adenauer

Show-Stopping Hybrid Tea Rose! Konrad Adenauer

(Right) This beauty captured the eye of everyone and actually stole the show from a display including the largest assortment of flowers ever exhibited. Spectators were held spellbound by the huge, pointed, dark red buds that open ever so slowly to a blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season . . . and the plant itself is extremely healthy and vigorous! Proud and upright, this hardy beauty grows on a strong stem. The high-centered form and slow-opening characteristics . . . plus the dark red color and outstanding fragrance have actually sky-rocketed this unusual Hybrid Tea into the class of a Show Rose! If you want your Roses to be noticed and complimented, you'll insist on having Konrad Adenauer in your garden. (Pl. Pat. #1452.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ONLY ONE GRADE... The Finest

New Yorker

THE **BEST**
RED ROSE
OF ALL TIME!

(Right) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often measuring 6½ in. across. Unlike most red Roses, New Yorker's sparkling color does not fade but stays a deep rich red until the last petals wither and fall. Not only is the color long lasting and sun resistant, but the bushes are also upright and vigorous. Height about 3 ft. Hardy and healthy, they produce a continuous succession of bloom from June right up until frost. New Yorker vies for honors in many Rose contests, where it is a favorite of both exhibitors and visitors. (Pl. Pat. 823.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

PLANT THIS FALL

for:

• BIGGER BLOOMS

Plants have a chance to become established before the first blooming period.

• EARLIER BLOOMS

Earlier flowers than you would get from spring planting are a certain result.

• HEALTHIER PLANTS

Roots are well anchored by spring. Vigorous, disease resistant plants are yours from the start of the new season.

© J. & P. CO. White Swan

ALL 4 ROSES
ON THESE 2 PAGES

GROUP No. 4007

Value \$9.00
Save \$1.15

Only **\$7.85**

© J. & P. CO. New Yorker

WHITE SWAN (Left)

A fine exhibition variety of pure white, with upright bush, which is rare in a white Rose. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms up to 4 in. across. The elegant, high-centered flowers are produced freely all-season long on 2-ft. stems, enabling you to enjoy them in your garden and in bouquets. White Swan has ample, dark green foliage that is disease resistant as well as restful to the eye, providing a beautiful accent for the blooms. Its pleasing Rose fragrance, though not dominant, is very effective. The 3 to 4-ft. bush, with long sturdy canes, is vigorous and requires little care. It will stand up under adverse conditions and bloom freely all season long, year after year. Good white Roses are rare; don't overlook this one. A real prize, especially for those who enjoy exhibiting in Rose shows. (Pl. Pat. #1115.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

ONLY ONE GRADE... *The Finest*

ALL J & P.
Hybrid Teas
Are EVER-
BLOOMING!

OUR FOUR FINEST HYBRID TEAS

No Garden Should Be
Without
Them!

Diamond Jubilee (Left)

The warmth of glowing buff-orange flowers and old Rose fragrance make Diamond Jubilee the attraction of many a garden. A Rose of surpassing loveliness on a most pleasing plant. Winner of the All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long graceful stems that make it excellent for cutting. These exquisite flowers are slow opening, and they last exceptionally well when cut. The 3½-ft. plant has upwards of 30 to 40 double, shapely flowers with heavy-textured petals. Throughout the season this hardy bush adorns itself with dark green, decorative foliage.

The constant succession of flowers is held erect on long stems. Diamond Jubilee is perfect anywhere in your garden. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

PLANT THIS FALL

for:

• BETTER, EARLIER
BLOOMS NEXT SPRING.

• BETTER, HARDIER
BLOOMS AND GROWTH.

SPECIAL OFFER!

GROUP No. 4017

1 each of these 3 GIANT
HYBRID TEAS

New Yorker Golden Masterpiece
Gall Borden

Value \$8.00
Save \$1.00

Only
\$7.00

© J. & P. CO.
Diamond Jubilee

Seedling of a Famous Parent! PEACEFUL

(Right) This delightful, full Rose reaches about 5 in. across. The bright cheerful color of the bud gives only a hint of the glorious latent beauty that is revealed in the color of the full-open bloom. Large, ovoid buds open slowly and when only half open the light coral outer petals that are suffused with pale apricot bend slightly revealing the luminous deep coral-rose-pink of the inside of the petals. This bicolor effect is achieved simply and with amazing clarity. The tip of each petal reflexes slightly as it opens and the deeper shade of the inside of the petals makes a most attractive pattern against the lighter reverse. The large, fully open flower is partially cupped and supports about 50 luxurious petals, while retaining the same pleasing color only slightly less intense in tone. Peaceful is an exceptionally strong, vigorous plant reaching a height of 2½ to 3 ft. (Pl. Pat. #1599.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

World's Largest Rose Growers

Peaceful
© J. & P. CO.

Hybrid Teas That Will Make You Happy!

Mardi Gras

Gold Medal Winner,
Baden-Baden, Germany!

(Left) Mardi Gras is as exciting and gay as the festive season it celebrates. The bud is very dark red, and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish. The flowers are borne freely and the plant thrives as well in hotter climates as in the rest of the country. Pleasing Damask or old Rose fragrance. The 3½-ft. bush extends long, strong, vigorous canes and stems that make it excellent for cutting. An abundance of healthy, attractive foliage forms a perfect background. (Pl. Pat. #1139.)

Bud—black-red, nice shape.

Flower—deep red, good to finish, exciting bloom.

Plant—bushy, 3½ ft. tall; vigorous, long canes.

Fragrance—Old Rose.

\$2.25 each; 3 for \$6.00;
12 for \$24.00

J. & P.
co.

Mardi Gras

Mojave

(Below, Right)

All-America Award Winner! The dominating color in Mojave is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud of Mojave is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, which makes it a perfect Rose for cutting. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. It is covered with large, glossy, handsome foliage. Mojave is a descendant of that earlier famous All-America Rose, Charlotte Armstrong, and has shown the same ability to adapt itself to all climates and Rose-growing areas. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

JACKSON & PERKINS CO. *World's Largest Rose Growers*

ONLY ONE GRADE . . . *The Finest*

Queen Elizabeth

(Below,
Left)

The Grandiflora Rose. 1955 All-America Winner! A lovely new color and a new class as well, for this charming ruler of rosedom is the first of the new Grandiflora class, named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. A subtle and breathtaking blending of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage, abundantly clothing the entire bush to the ground. Exceptional vigor and remarkable disease resistance insure healthier, more luxuriant growth all season long. Blooms are borne on long, almost thornless cutting stems. Queen Elizabeth's blooms grow richer and more beautiful with age. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

The Grandiflora Rose!
1955 All-America Winner!



Queen
Elizabeth

DON'T FORGET!
GIVE ROSES
FOR XMAS!



(See page 50)

Mojave

ALL 5 ROSES

ON THESE 2 PAGES

GROUP No. 4027

Value \$12.25
Save \$1.55

ONLY \$10.70

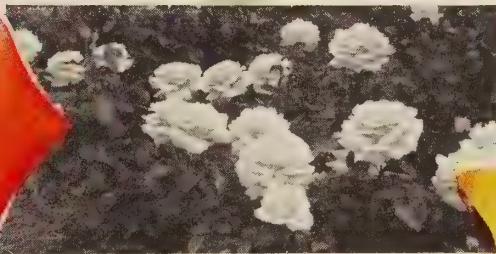
Give You a Rose Specialist!

Tawny Gold

(Right) The intriguing tawny gold color outshines everything around it! Flower arrangers love the tantalizing color, which blends buff, bronze and gold in an enchanting way. And the petals acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms fill a room with their fruity perfume. Tawny Gold lasts a long time both on the plant and indoors. Few Roses can compare with this new gem. Holly-like foliage is another one of Tawny Gold's good points. The 2½-ft. plant is bushy and compact and blooms very freely. (Pl. Pat. #950.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

SEE WHAT FALL PLANTING DID FOR US!



These Roses in our display garden were planted in the fall. Notice the larger blooms, healthier foliage, sturdier plants.

IT CAN DO THE SAME FOR YOU! PLANT NOW!



A beautiful clear pink Rose that veritably sings out its exquisite color and fragrance. The flowers are of the favorite high-centered form, well filled with petals, opening gradually from the slender deeper pink buds to the fully open blooms of lovely self-pink. Although the flowers have Hybrid Tea shape and are as large as the average bloom of that class, the production is almost as free as a Floribunda. The plants are excellent for garden decoration and the blooms are outstanding when used in the house. The bush is of medium height, reaching 20 to 24 in. Foliage is a clean olive-green color. (Pl. Pat. #1541.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL OFFER!

GROUP No. 4037

1 each of these three outstanding Roses

Queen Elizabeth
Mojave
Tawny Gold

Value \$7.50 Save \$.95

ONLY

\$6.55



FREE

with Every
Order
a helpful
HOME
GARDEN
GUIDE.

Tawny Gold

© J. & P. CO.

**ALL J&P Hybrid
Tea Roses Are
EVERBLOOMING!**

Summertime

Summertime

(Right)

©
J. & P.
CO.



Mirandy


 1945

Mary Margaret McBride


 1943

Charlotte Armstrong


 1941

Mojave


 1951

J & P's TOP TEN All-America Hybrid Tea Selections

MIRANDY (Top, Left Corner) Long, ovoid buds of rich maroon-red, bringing distinction to bouquets and table arrangements. Blooms are large, very double, with 40 to 50 petals. They are freely borne on long stems, particularly in cool weather. Penetrating Damask fragrance. A vigorous plant growing 2½ ft. tall; leathery foliage. (Pl. Pat. #632.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

MOJAVE (Left) A glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. Richly colored bud is long and slender. Large, double flowers with about 25 petals, pleasantly fragrant. Vigorous plants. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

CHRYSLER IMPERIAL (Bottom, Left Corner) The 1953 All-America Rose Selections Award winner. Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

\$2.50 each;
3 for \$6.60;
12 for \$26.40

MARY MARGARET McBRIDE (Above) Pointed buds of deep coral-pink, slowly opening to large, double, high-centered blooms with shimmering gold at the petal base. Very fragrant. Very generous with heavy spring bloom, continuing all summer and fall. Smooth, dark, leathery foliage. Easy to grow. Height 2½ ft. (Pl. Pat. #517.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

DIAMOND JUBILEE (Below) Glowing buff-orange touched orange-yellow at the petal base. Often 5 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. The fully double flowers open slowly and last exceptionally well either on the bush or as cut flowers. Old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

KATHERINE T. MARSHALL (Below) Long-pointed, deep coral buds. Large, full, cupped, 5-in. blooms of warm, glowing pink, with fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long stems make it ideal for cutting. Widely grown and loved for its hardiness and perfect form. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

CHARLOTTE ARMSTRONG (Above) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well. Dainty, sweet fragrance. Its brilliant color combined with exquisite form catches many compliments in table arrangements. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

HELEN TRAUBEL (Top, Right Corner) The unusually large buds are magnificent, becoming elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Large bush, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction. 3 to 5 ft. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20;
12 for \$28.80

PEACE (Right) Ovoid buds of golden yellow, etched pink. They change to canary-yellow and then cream as the pink gradually suffuses the bloom. Immense flowers on heavy stems, with a hardy, vigorous, 4-ft. plant. Handsome foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

TIFFANY (Bottom, Right Corner) The long-pointed buds are deep pink with golden yellow shading at the base of the petals. They open to perfectly formed, double, high-centered, fragrant blooms of a pleasing shade of pink, with petals of heavy texture. Upright, vigorous; beautiful dark foliage. (Pl. Pat. #1304.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Chrysler Imperial


 1953



 1948



 1948



 1948



 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

 1948

OPERA (Left)

Opera was the sensation of France in 1948 when it was awarded a Gold Medal as the most beautiful Rose in that country where beauty reigns supreme. Among other achievements are awards given it in this country as well as Gold Medals in London, Geneva and Bagatelle. The long slender buds of scarlet with golden yellow at the base are a delight. Magnificent 6-in. blooms of flaming light scarlet with buff-yellow on the reverse cover the plant all summer. The general effect is airy and bright. These high-centered blooms have slightly quilled petals of extra-good substance and are borne on long, strong stems appropriate for cutting. Gorgeous blooms are fortified by a vigorous upright bush and quantities of green leathery foliage. (Pl. Pat. #1017.)

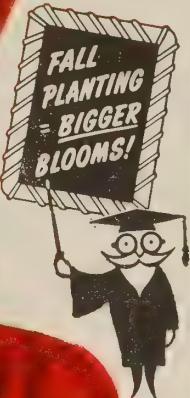
\$2.00 each; 3 for \$5.25; 12 for \$21.00

ENCHANTMENT

A delightful, everblooming Hybrid Tea that will be a high spot in your garden this June! In early season, it develops large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink. They attain 6 in. across at maturity, with as many as 35 petals per flower! Plants are vigorous and upright, growing 2 to

Opera

©
J. & P.
CO.



JACKSON & PERKINS CO.
World's Largest Rose Growers


Peace
©

FIVE GIANT EXHIBIT

THAT BRING OUT THE AH'S AND OH'S

VISITORS TO YOUR HOME

Especially Good For
Rose Shows!

PEACE

(Bottom, Left Corner)

Peace takes a distinguished place among yellow Roses. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. Petals are edged apple-blossom-pink, which deepens as the glorious 5 to 6-in. flower slowly opens. Peace brings ethereal beauty to your garden all summer long. The petals roll gracefully outward to form a double, lasting flower with a high-centered golden heart. The plant is as superior as the bloom—hardy, vigorous, healthy. Flowers are borne on heavy stems. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

©
J. & P.
CO.



ALL 5
ROSES ON
THESE 2 PAGES
GROUP No. 4077
Value \$10.75
Save \$1.35
Only \$9.40

Enchantment

Below, Cen
j. high, wi
constant foli
of patient b
state this
Pl. Pat. #73
Bl... delica
tinted
Bl... large
open
Bl... gloss
botto
\$2.25
1

(Below, Center)

3 ft. high, with dark green, disease-resistant foliage. It required years of patient breeding by experts to create this distinguished Rose. (Pl. Pat. #737.)

Color...delicate peach-pink inside, tinted yellowish on outside.

Buds...large, majestic, high centered, opening gracefully.

Habit...blooms repeatedly all summer.

Foliage...glossy, deep green from top to bottom.

\$2.25 each; 3 for \$6.00;
12 for \$24.00

(Right) This magnificent bicolor Hybrid Tea will fill your garden with the color and pageantry of a royal coronation! The spectacular show starts in May... as the plant is gracefully clothed in a mantle of rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermillion-red with gold reverse. The red gradually turns to a deep, clear coral-rose-pink. The petals will drop off before they discolor. The exquisite, 4½ to 5-in. blooms are borne on long strong stems. Pageant also has a delicious raspberry scent to enhance its charm. These gorgeous, fragrant blooms are ideal for cutting. Hardy, vigorous and disease resistant. Ht. 2½ to 3 ft. (Pl. Pat. #1252.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

Pageant

17

Pageant

ALL J&P
HYBRID TEA
ROSES ARE
EVERBLOOMING!

EXHIBITION TYPE ROSES AND OH'S OF ADMIRING ME AND GARDEN!

Unsurpassed For
Giant Size!

REX ANDERSON

(Bottom, Right Corner)

An outstanding exhibition Rose of delicate, lovely ivory-white... perfectly formed, slow opening, one of the most successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. Always an excellent choice for a garden-spot effect of frosty white. A "must" for the "white garden," combining artistic form and dependability. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

© J. & P. CO.

Rex
Anderson

SAVE!

SPECIAL OFFER!

GROUP No. 4087
Golden Masterpiece
New Yorker
Peace
White Swan

Value \$9.75 Save \$1.20

Only \$8.55

© J. & P. CO.



A WHOLE J & P ROSE G

J&P's Modern Dozen at an E



A SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. A continuous bloomer, resistant to both sun and heat. Very hardy, vigorous, upright growth. (Pl. Pat. #732.)

B MANDALAY. Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

C REX ANDERSON. An outstanding exhibition Rose of delicate, lovely ivory-white... perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness.

2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

D VOLCANO. *Really Huge.* These are the only words that describe the tremendous size of the blooms produced on Volcano. Blooms that actually open as much as 7 In. Across! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

E KATHERINE T. MARSHALL. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

F McGREDY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. The globular, double, well-shaped flower has 40 petals. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

Any variety on these pages:
\$1.75 each; 3 of one kind \$4.65

ALL 12
ON THESE
GROUP
Value \$21.00
Save \$2.60
Only
\$18.40

ROSES ON THIS PAGE
Value \$10.50 GROUP
Save \$1.30 No. 4041
Only \$9.20

GARDEN FOR ONLY \$18.40

GROUP No. 5007

Value \$21.00

Buy Seven \$2.40

7 11 3441 22.00

G ELLINOR LE GRICE. An exceptionally large, bright golden yellow Rose, that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

H VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Foliage is leathery, large and dark. The plant grows to a height of 2 to 3 ft. (Pl. Pat. #914.)

1 MARY MARGARET McBRIDE.
 Pointed buds, deep coral-pink, slow opening. The double blooms are large and high centered, with shimmering gold at the base. Each flower has 35-50 petals. The foliage is dark, leathery and glossy. Vigorous and bushy; 2 ft. tall. (Pl. Pat. #537.)

J RUBAIYAT. A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. Height 4 ft. (Pl. Pat. #758.)

DICKSONS RED. This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; and a strong, sturdy bush standing the very hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

L SERENADE. Exquisite burnt-orange buds and 5-in., brilliant, coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. In addition to being vigorous, the bush has a clean open habit. (Pl. Pat. #852.)

Any variety on these pages: \$1.75 each;
3 of one kind \$4.65

ROSES
2 PAGES
No. 5007

ALL 6
ROSES ON THIS PAGE
GROUP Value \$10.50
No. 5017 Save \$1.30
Only
\$9.20



Just Picture These Famous Hybrid Teas That Will Make Your Garden Bloom!

Huntsman

(Left) This beautiful bicolor Rose is one of the freest and steadiest bloomers we have ever seen. Once you see the glorious flowers, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The compact plant reaches a height of 18 to 24 in. and has plentiful dark holly-green foliage. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

NEIGE PARFUM (Below, Left) For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breathtaking lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants 2 to 2½ ft. tall. Greatly admired for bud vases. Neige Parfum will be a constant source of pride and joy in your garden because of its remarkable fragrance.

Buds.....long, ovoid, lovely.
Foliage.....rich dark green.
Blooms.....large and delicate.

\$1.75 each; 3 for \$4.65;
12 for \$18.60

AVAILABLE ONLY IN LIMITED QUANTITIES

CENTENNIAL A pleasing combination of orange-apricot and light gold-colored buds. The open flowers, 4 to 4½ in. across, become a glowing pink and gold combination. Quantities of bloom are produced constantly all summer long on a sturdy, healthy plant. Height 2½ to 3 ft. (Pl. Pat. #1384.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

GREY PEARL The color is sensational! The color tones range from ripe olive-grey tinted deep pink through mauve and mauve-violet. The reverse of the shorter underpetals is light tan, gradually melting to soft lavender-mauve. 2 to 2½ ft. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Huntsman
© J. & P. CO.

©
J. & P.
CO.

Mrs.
Miniver

MRS. MINIVER (Left) This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful old Rose fragrance. This spectacular, perfectly formed Rose wins endless devotion. Vigorous; 30 in. tall. Order now and enjoy the famous Mrs. Miniver Rose in your own garden. (Pl. Pat. #725.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

DETROITER (Above)

The most popular color in a Rose is Red! Vibrant and alive with color, Detroiter has buds of rich carmine-red with dark velvety overtones. Opening slowly, these buds give way to spectacular bright red, high-centered blooms that reach 5½ in. across and have 20 to 25 crisp petals. But long before the buds appear, Detroiter begins adding

ONLY ONE GRADE... *The Finest*

Hybrid Teas In Your Garden!

Garden a Photographer's Delight!

ZULU QUEEN (Right) The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. (Pl. Pat. #363.)

Bush vigorous, hardy; grows 2 ft. tall.

Fragrance . . . distinct and delightful.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

©
J. & P.
CO.

Zulu Queen



**ALL
J & P
Hybrid
Tea Roses
Are EVER-
BLOOMING!**

Detroiter

©
J. & P. CO.

Golden Scepter

©
J. & P. CO.



(See page 50)

SPECIAL OFFER!

GROUP No. 5027

1 Huntsman 1 Mrs. Miniver
1 Neige Parfum 1 Golden Scepter

Value \$8.25
Save \$1.05
Only

\$7.20

SPECIAL OFFER!

GROUP No. 5037

1 Golden Scepter 1 Zulu Queen
1 Detroiter 1 Neige Parfum

Value \$8.25
Save \$1.05

Only

\$7.20

Golden Scepter

(Above) Rare, indeed, is an unfading yellow Rose . . . especially one endowed with the grace of form, brilliant color and exceptional hardiness of J&P's creation . . . Golden Scepter! Once you see this majestic Hybrid Tea blossoming in your garden, you'll understand why it won highest Rose awards in Holland and England . . . why it has been so highly praised all over America. Early in June, the tall, open plant bursts forth with dozens and dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. And these high-centered 5½-in. flowers retain their rich color all summer. They are highly desirable for cutting. The dark glossy foliage is very resistant to ordinary ills. The vigorous, 2½ to 3-ft. plant is open and airy in habit. (Pl. Pat. #910.)



beauty to the garden, for the extra-large, glossy green foliage begins clothing the plant in April and May. Then late in May and early in June the buds begin to unfold. The tall bushy plant has an abundance of this pleasing dark green foliage, which adds to the eye-capturing effect. Basal shoots make Detroiter a strong, well-balanced plant. (Pl. Pat. #1219.)

**\$2.00 each; 3 for \$5.25;
12 for \$21.00**

\$2.00 each; 3 for \$5.25; 12 for \$21.00

AVAILABLE ONLY IN LIMITED QUANTITIES

LODESTAR Large apricot buds open to grand, luscious peach-colored blooms. The outer perimeter of this new Rose is of longer buff-pink petals enclosing a full center of lively peach. The flower is very double, reminiscent of old-fashioned monthly Roses. Here is the Rose that answered the often-heard plea for "fullness and fragrance," like Roses of old. The plant is bushy and the foliage is medium green. The 4½ to 5-in., full double flowers are heavily perfumed. (Pl. Pat. #1251.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

SUTTER'S GOLD is outstanding for its beautiful, long-pointed, yellow buds richly shaded with orange and red. The 24-petaled open flowers are high centered and richly colored. Has a rich tea fragrance. Plant is strong, vigorous and free branching. Large glossy leaves, resistant to foliage trouble. Sutter's Gold is a fitting commemoration of the discovery of gold at Sutter's Mill and the 100th Anniversary of California's statehood. Won All-America Rose Selections 1950. Vigorous; 2½ to 3 ft. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

JACKSON & PERKINS

... Armfuls of Cut Flowers

All-Time Favorites at Amazingly Low Prices
of Roses in Large Areas and by

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

TESTED FOR YEARS.....

Only Roses that do well in all parts of the country are in this list . . . recom-

mended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

GROUP No. 5047

All 12 Roses
on these two pages
Value \$18.00
Save \$2.40

ONLY
\$15.60

GROUP No. 5057

All 8 Roses
on this page
Value \$12.00
Save \$1.65

ONLY
\$10.35

Signora

Mrs. Pierre S. du Pont

Numa Fay

©
J. & P. CO.

K. A. Viktoria

Etoile de Hollande

YOUR OWN CHOICE

Any of the 18 varieties listed
\$1.50 each; 3 of one kind \$3.90;
12 of one kind \$15.60

JACKSON & PERKINS CO.

World's Largest Rose Growers

Condesa de Sastago

Poinsettia

Lydia

ALL-TIME FAVORITES!

from June to November!

ces . . . To Encourage More Planting
by New Home Owners!

Guaranteed to
live and bloom

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★**ECLIPSE.** Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom.

McGredy's Yellow. Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

Items Starred are illustrated

© J. & P. CO.

★**LYDIA.** A clear, vivid yellow, cup-shaped bloom. Although not a tall grower, this variety is a constant source of colorful flowers. The deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

President Herbert Hoover. Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in.

The Doctor. Sparkling pink buds. 5 to 6-in. blooms.

★**K. A. VIKTORIA.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long-lived. Height 24 to 30 in.

Frau Karl Druschki. One of the purest white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Blooms heavily. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.



© J. & P. CO.

FREE

J & P Home
Garden
Guide
with every
order.

YOUR
CHOICE

of any of the 18
varieties listed

\$1.50 each;
3 of one kind
\$3.90;
12 of one kind
\$15.60.

Eclipse

Better
Times

© J. & P. CO.



Countess
Vandal



Crimson
Glory

WHY THE EXPERTS SAY:

"FALL is the IDEAL Time to Plant Roses!"

ASSURES EARLIER,
MORE PROFUSE ROSES NEXT SEASON

Plant Even When Ground is Frozen

Your Roses will be shipped at the proper planting time for your locality. You can plant Rose bushes even when the ground is beginning to freeze, as long as you protect the roots against direct exposure while plants are being set out. Simply keep the roots covered so that they do not freeze while you are planting the Roses. Once in the ground, the plants will be perfectly safe if you follow our simple instructions for normal winter protection.

INSTRUCTIONS SENT FREE WITH EVERY ORDER.

TWO GREAT FLORIBUNDAS That Have Helped Make J&P Famous!

Ma Perkins

1953 All-America Award Winner!

(Left) Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to graceful, cup-shaped, 3½ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end it finishes a soft shell-pink. This generous, free bloomer has excellent spring and fall flowers that are very fragrant and never fade or lose their sparkle. The bushy, 2½ to 3-ft. plant is strong and compact, with rich green foliage, highly resistant to diseases. The 25-petaled blooms appear in clusters and singly all season. They make lovely bouquets. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*



Ma Perkins

SPECIAL OFFER!

GROUP No. 5077

Ma Perkins
Amy Vanderbilt
Spartan

Value \$7.25

Save \$.90

Only
\$6.35

© J. & P. CO.

Favorite of Many,
Many Thousands!

Amy Vanderbilt

(Right) Here in the Amy Vanderbilt Rose is a worldwide new color in Roses. The modern sophisticated purple-lilac to lavender-lilac introduces a rich, friendly and daring color for novelty and startling new effects. From early bud to fully opened flower, the color changes slowly from an opulent purple-lilac to a lavender-lilac color and finishes a lovely cool lavender. The 2½ to 3-in. flowers grow in clusters of 4 to 8 individual blooms and are delightfully fragrant. This new color is a great step ahead in the Rose world and is a great challenge to many Rose lovers. Plant it and your garden will be the envy of the neighborhood. (Plant Pat. #1585.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

ONLY ONE GRADE... *The Finest*



© J. & P. CO.

Amy Vanderbilt



A Wonderful Way to Get All the J&P Prized Roses and Perennials You Want Without Cost!

The J & P Club Plan is becoming more popular each season, as more and more people have been taking advantage of this unique idea.

Here's How \$25-\$50-\$100 Worth of Roses Can Be Yours Free!

Through this new J & P Club Plan you can help your friends start a Rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will give you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood . . . You don't spend a single penny . . . Your friends buy the plants they want for \$1.00 per week. Yet, for your efforts, you receive \$12.50 worth of J & P Plants for every 5-member Club you form.

To receive complete details on how to become a J & P Club Secretary, fill in the card found in this Catalog.

NOW AVAILABLE FREE OF CHARGE—
2 BEAUTIFUL COLOR FILMS!

Modern Roses on Parade

Modern Roses on Parade is a delightful 16-mm., 30-minute sound film that depicts in Kodachrome the full beauty of America's favorite flower, the Rose. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the world-famous JACKSON & PERKINS Rose Gardens with rich displays of masses of gorgeous Roses form only a few of the breathtaking scenes. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, New York.

Modern Chrysanthemums For Fall Beauty

Modern Chrysanthemums for Fall Beauty is a 16-mm., 20-minute sound film that depicts in Kodachrome the full beauty of J & P's "Bird Series" Mums. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. Scenes in the film show how the spectacular colors of these new Mums transform faded gardens and even excel nature's own coloring. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, New York.

SMALLEST ROSES IN THE WORLD!

in Rock Gardens . . . Around Rose Beds . . .

usual, which will make your garden give you many hours of personal satisfaction's most intimate flower . . . a thimble will hold a bouquet of 6 or more. Used as filler Roses or planted in miniature gardens, they will add a charming note of novelty.



E (Above)
allest of Roses, ch plant at all of Floribunda llow buds that oms, eventually a very pleasant om from May to 0.)
; 12 for \$13.20



TWINKLES (Above)
The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. (Pl. Pat. #1407.)
\$1.25 each; 3 for \$3.30; 12 for \$13.20



ROSA ROULETTI (Above)
Perfect little double rose-pink flowers, as pretty as a picture. The entire 4 to 6 in. plant is just as dainty as the Roses themselves. This is the little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

OAKINGTON RUBY (Not illustrated.) Deep carmine buds open to rich ruby-crimson, fully double flowers smaller than 1 in., even fully opened. Less than 12 in. tall. Free flowering from May to November; demands no special attention except cover in cold winters.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

DWARF FLORIBUNDAS!



PIGMY GOLD

© J. & P. CO.



PIGMY GOLD (Above) Golden yellow flowers about 1 in. in diameter appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. Lovely for border use, Pigmy Gold may also be planted as an edging for walks, for borders of perennials or for beds of taller-growing Roses. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

WHY THE EXPERTS SAY:

"FALL is the IDEAL TIME"

Besides the advantages to the plants, there are many conveniences for you. The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J & P plants. It is then only a matter of a few minutes to put them in the prepared ground.

You can be confident of earlier, better blooms next spring because the plants make new roots in the late fall and early spring . . . will produce blooms almost like an established plant.

INSTRUCTIONS SENT FREE

TWO GUARANTEES
That Have Never Failed

MA PERKINS

AARS
Ma Perkins

buds of a translucent petals, make a startli-
of sparkling coral-shade
early stages, until at
free bloomer has excep-
never fade or lose the
compact, with rich gi-
blooms appear in clus-
(Pl. Pat. #1143.)

JACKSON & PERKINS

SPECIAL OFFER!

GROUP No. 5077
Ma Perkins
Amy Vanderbilt
Spartan

Value \$7.25
Save \$.90

Only
\$6.35

© J. & P. CO.

**Favorite of Many,
Many Thousands!**

Amy Vanderbilt

(Right) Here in the Amy Vanderbilt Rose is a worldwide new color in Roses. The modern sophisticated purple-lilac to lavender-lilac introduces a rich, friendly and daring color for novelty and startling new effects. From early bud to fully opened flower, the color changes slowly from an opulent purple-lilac to a lavender-lilac color and finishes a lovely cool lavender. The 2½ to 3-in. flowers grow in clusters of 4 to 8 individual blooms and are delightfully fragrant. This new color is a great step ahead in the Rose world and is a great challenge to many Rose lovers. Plant it and your garden will be the envy of the neighborhood. (Plant Pat. #1585.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

ONLY ONE GRADE... The Finest



Please Read Following When You Order

IMPORTANT—



When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight please use your address plus your zone number which we have imprinted on the front of the catalog envelope. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. Again please use your city or borough as imprinted on the front of the catalog envelope.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

HOW TO REMIT

The best way to send payment is by check, U.S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or currency because we cannot assume any responsibility unless sent by registered mail.

SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Dainty, Delightful MINIATURE ROSES



NEW! DWARFKING (Above)

Exquisitely formed miniature buds open to flowers no larger than a postage stamp. From the bud to the open flower with its starlike edges, this is a personification of the ideal in Rose flower form. The flowers are fully double and lightly fragrant. The color is a clean blood-red, and the dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. Completely hardy plants will build up in size year after year. (Pl. Pat. #1577.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20



BABY MASQUERADE (Above)

A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. #1580.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20

**SPECIAL
GROUP
OFFER**
No. 5087

**A LITTLE GARDEN OF
TINY ROSES!** 1 of each
Baby Masquerade Twinkles
Rosa Rouletti Dwarfking
Oakington Ruby

Value \$5.75
Save \$.80 Only **\$4.95**



TWINKLES (Above)

The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. (Pl. Pat. #1407.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



ROSA ROULETTI (Above)

Perfect little double rose-pink flowers, as pretty as a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. This is the little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

OAKINGTON RUBY (Not illustrated.) Deep carmine buds open to rich ruby-crimson, fully double flowers smaller than 1 in., even fully opened. Less than 12 in. tall. Free flowering from May to November; demands no special attention except cover in cold winters.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

DWARF FLORIBUNDAS!

PIGMY RED



PIGMY RED (Above) This striking new pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. Imagine a Rose bush only a foot high that blooms so profusely. (Pl. Pat. #1319.) \$1.50 each; 3 for \$3.90; 12 for \$15.60

SPECIAL OFFER!

GROUP No. 5097



2 Pigmy Red
2 Pigmy Gold

Value \$6.00 Save \$.75

**ONLY
\$5.25**

PIGMY GOLD

© I. & P. CO.



PIGMY GOLD (Above) Golden yellow flowers about 1 in. in diameter appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. Lovely for border use, Pigmy Gold may also be planted as an edging for walks, for borders of perennials or for beds of taller-growing Roses. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

Plant Them

You can plant Rose bushes even when the ground is beginning to freeze, as long as you protect the roots against

Fashion

Only Rose Ever to Win 9 World-Wide Awards

(Left) Fashion is definitely the finest Floribunda Rose ever created! As the oriental-red buds gradually open, they are transformed into exquisite miniature Hybrid Tea-shaped blooms up to 3½ in. across. At the same time a gradual color transformation occurs as the buds blend into a lighter, luminous coral suffused with gold. Graceful, wavy petals and a rich display of golden yellow stamens add new interest to the open flower. Enchantingly fragrant, Fashion blends well with all its garden neighbors. Its sparkling colors are handsome in a group planting in front of shrubs or evergreens, as a hedge leading to house or garden, around the house or simply as a colorful accent in your garden. There is no other Rose like it. The bushy plant grows about 2 ft. tall and blooms profusely all season long. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

4 Great J&P Priz

JIMINY CRICKET

1955 Winner,
All-America Award!

(Left) A pert new Floribunda with masses of tangerine-red buds which open to a sharp coral-orange-vermilion and finish a pink-coral, almost like Fashion. The unusual coloring is the result of a crossing of Geranium Red, which has blended and softened this red to a very lovely new coral-rose shade. Although it does not have the same Geranium Red fragrance, Jiminy Cricket has a distinctive, pleasing Damask scent. The bush is covered with glossy green foliage; young foliage is glossy bronze, attractive even without flowers. The color never blues or becomes unpleasant, and the 3½-in., cupped flowers are intriguing in the garden and when cut. The upright growth of the bush makes it ideal for hedges and for massing. It grows to 4 ft. in height and blooms from June until frost. (Pl. Pat. #1346.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

ONLY ONE GRADE... *The Finest*

ALL 4
ON THESE
GROUP
Value \$7.75;
You Save \$1.00
Only

ALL J & P Floribundas
Are EVERBLOOMING!

AARS
Vogue

THIS FALL!

direct exposure. Once they are in the ground the plants will be perfectly safe if you follow our simple instructions for normal winter protection.

Vogue

Winner of 5 World-Wide Awards!

(Right) The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across. The graceful flowers in medium and large clusters are in evidence all season long. The 2½ to 3-ft. bush grows compact and bushy, with an abundance of dark green, leathery foliage. The Winner of 5 World-Wide Awards, the 1952 All-America Rose Selections included, Vogue is among the finest of Floribundas. Ideal for foundation planting. It will yield beautiful carnation-scented bouquets. Plant one Vogue, and you will want more. (Pl. Pat. #926.)

\$2.00 each;
3 for \$5.25; 12 for \$21.00; 25 for \$40.00

©
J. & P.
CO.

27

FREE
A Handy,
Practical HOME
GARDEN
GUIDE
With Every
Order

ze - Winner Floribundas!

Goldilocks

Winner, John Cook
Medal of American Rose
Society! Winner, Fuerstenberg Medal!

(Right) Somewhere in your garden there is room for this mass of glorious sunshine which will delight you from early spring all through summer and fall. Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to 3½ in. across, with about 45 firm, thick petals. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. The dark green foliage is glossy, decorative and abundant. In borders and beds, as a specimen and in base plantings, Goldilocks is charming. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

Goldilocks

© J. & P. CO.

JACKSON & PERKINS CO.
World's Largest Rose Growers

ROSES

2 PAGES
No. 6007

\$6.75



Pinocchio

(Below)

Thousands of our customers know and love Pinocchio. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds of rich salmon flushed with gold at the base open up to long-lasting exhibition-formed blooms like miniature Hybrid Teas. As the "sweetheart" flowers open, they change to soft lucid pink and shade into deeper pink at the edges. This persistent bloom continues all summer. The 20 to 24-in. plant is extremely hardy. The ample, rich dark green foliage is very disease-resistant. Carefree as the puppet Pinocchio are the captivating buds and blooms of this favorite. (Pl. Pat. #484.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60;
25 for \$35.00



DON'T FORGET!
GIVE ROSES
FOR XMAS!

See page 50

Red
Pinocchio

Red Pinocchio

(Left)

Tiny picture buds are a deep satiny carmine-red on the outside and a brighter carmine on the inside. The 3½-in., Hybrid-Tea-shaped blooms are cupped and present masses of clean red color all season long. They are carried in large, long-lasting clusters that are unfading.

The upright bush is vigorous and free flowering, with long shoots and excellent foliage.

The bush is extremely hardy, very easy to grow and is always in bloom. Hundreds of flowers on every bush. (Pl. Pat. #812.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

JACKSON & PERKINS CO.
World's Largest Rose Growers

ALL
FIVE

ROSES ON THESE 2 PAGES

GROUP No. 6017
Value \$8.50
Save \$1.05 Only \$7.45

©
J. & P.
CO.
Pinocchio

FOR MASSES
ALL SUMMER

PLANT THESE EVER
THIS FALL

Yellow Pinocchio
© J. & P. CO.

Yellow Pinocchio

(Right)

Another thrilling Pinocchio with great masses of fragrant, apricot-yellow blooms. The plant grows about 3 ft. tall and when at its peak of blooms is a rounded mound of yellow. The petite buds have touches of red on the outside petals and are carried in large clusters. The foliage is dark green, tough and very disease resistant. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

FLORIBUNDAS
planted
around a patio.

FLORIBUNDAS
used effectively along
a walk.



SIREN

THE FAMOUS
"ALL-AROUND" FLORIBUNDA

(Right) The brightest, reddest Rose you ever saw! A brilliant fiery scarlet that rivals the "red" used by the great Venetian master, Titian—a flaming red that sparkles and glows like a precious ruby. And, unlike an ordinary red Rose, this deep blazing red really lasts . . . from exquisite bud form until the last petals float away. And the flower itself is every bit as breath-taking as the color—full, $3\frac{1}{2}$ in. across, with beautiful ruffled petals. Even in extreme heat the blooms do not fade. Vigorous, compact plant. 2 ft. tall. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60;
25 for \$35.00

FREE

A Handy,
Practical
HOME
GARDEN
GUIDE
With Every
Order.



OF COLOR
AND FALL...
EBLOOMING FLORIBUNDAS
Watch Them Thrive Next Spring!

ALL J&P
Floribundas Are
EVERBLOOMING!

FLORIBUNDAS
give added interest
to Climbers.

Siren
© J. & P. CO.

29

HERE'S WHY
"FALL is the BEST Time
to Plant Roses!"

BIGGER BLOOMS

Getting your plants started this fall gives them a chance to become established before the first blooming period. Then they bloom as generously as older established plants.

EARLIER BLOOMS

On the very first warm day next spring your new plants will be ready to start growing. Earlier flowers than you would get from spring planting are a certainty.

HEALTHIER PLANTS

Rose plants set out now will be able to get their roots well anchored by spring. They are vigorous and disease resistant right from the start of the new season.

SPECIAL GROUP OFFER No. 6027

1 of each: Gold Cup Fusilier
Pink Bountiful White Bouquet
Value \$9.25 Save \$1.15

Only \$8.10

Pink Bountiful

PINK BOUNTIFUL

(Right) This lusty Floribunda with large, lasting bloom clusters will provide a fresh and profuse mass of color all summer long. When fully open, the colorful flowers measure up to 3 in. across. Ovoid buds tinted deep reddish pink unfold into flowers with a buff-salmon-pink heart flushing into a deeper pink at the outer petals. Delicate fragrance. Hardy and easy to grow, with an abundance of large, dark green foliage that is highly resistant to diseases. Height 2 ft. (Pl. Pat. #601.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60;
25 for \$35.00

FLORIBUNDAS planted
underneath windows of
a home.





Independence

© J. & P. CO.

FREE with every order...
HOME GARDEN GUIDE



FALL PLANTING =

Independence

(Left) Here is a Rose that is so brilliant and so vivid that words or color illustrations just cannot do it justice. This new color is definitely one of the most scintillating hues we have ever seen.

The beautiful flowers grow up to 4 in. in diameter, in clusters of 6 or more. Its brilliant orange-scarlet blooms are like flaming torches and are superbly accented by the rich glossy foliage.

This new variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Here is a variety that does not fade and possesses a moderate old-fashioned Tea Rose fragrance. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00



© J. & P. CO.

MASQUERADE *All These Colors on ONE Plant!*

©
J. & P.
CO.

MASQUERADE

(Left) Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold and gradually deepening to red. Meanwhile other buds are gradually developing, each one passing through the same lovely color sequence. 3-ft. plant. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

GLACIER

(Above) As cool and invigorating as the breeze that blows over snowcapped mountains. Bursts out in June with dozens of icy-white buds that glisten and dance like icicles in the sun. Then, under the heat of the summer sun, these ice-like buds seem to melt away as they open into soft snow-white blooms! 4½ in. across . . . borne either singly or in clusters. Really large blooms for a Floribunda. These white Roses are in bloom right up until frost...

ONLY ONE GRADE... *The Finest*

BIGGER BLOOMS! EARLIER BLOOMS! HEALTHIER PLANTS!



covering the plant with drifts of snow all season long!

A seedling of the ever popular Floribunda Summer Snow, Glacier has larger individual flowers and gives an even whiter effect. The foliage is larger and a deeper green, and it has a heavier texture than its Floribunda parent. The hardy, vigorous plant is very bushy and well branched, reaching a height of 2 to 2½ ft. It's the perfect plant for covering any area in your garden with a thick, solid blanket of immaculate white! Try it! (Pl. Pat. #1025.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

ROCHESTER (Right)
One of the older Floribundas and still considered to be one of the finest. Very popular with those who know Roses well. Blooms freely in a warm, rich tone of light yellow. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant. A group planting of Rochester is a continuous display of flowers from early June till heavy frost. The medium large, double bloom is soft yellow, flushed orange-carmine on the reverse. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit that make Floribundas so perfect for masses. Moderate fragrance. 2 to 2½ ft. tall.

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00



Rochester

©
J. & P.
CO.

©
J. & P.
CO.

SPECIAL OFFERS!

ALL FIVE

ROSES ON
THESE 2 PAGES

GROUP No. 6037

Value \$9.50 Save \$1.20

Only **\$8.30**

GROUP No. 6047

1 Independence
1 Glacier
1 Baby Blaze
1 Fashion

Value \$7.75

Save \$1.00

Only

\$6.75

BABY BLAZE

Baby
Blaze



(Right) We are greatly pleased to offer the world-famous Blaze in the form of a captivating Floribunda. Prolific in flowering and richly warm in color, this cheerful Floribunda has delicate, semi-cup-shaped flowers with interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature into velvety red when open. Finishing a few shades lighter, the bright color is much enhanced by the white eye at the center of the flower. Does not blue or fade. Excellent for group plantings, hedges and especially as a base planting for Blaze Climber. (Pl. Pat. #1362.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

Floribundas Blanket the

32

Chatter

BETTY PRIOR

ALWAYS
IN BLOOM!

(Below) Betty Prior, the Floribunda that no one ever tires of is always a mass of bloom. As the center of attraction or just to beautify your home, Betty Prior will provide delightful masses of color. Delicate pink; spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants will reach 4 ft. Large bloom clusters are borne in spring and continuously all season. Abundantly branched, with lush green foliage. (Pl. Pat. #340.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

© J. & P. CO.



© J. & P. CO.

CHATTER (Above)

Especially bright crimson, velvety-petaled flowers 2½ to 3 in. across. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters are long lasting. As one flower finishes, new buds open to take its place. Sturdy and hardy, with 18-in., disease-resistant bush. In bloom continuously from early spring to late fall. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00



Floribundas used as a curb planting.



This hedge is brought to life by Floribundas.



Floribundas planted among evergreens.



Bird baths or any garden ornaments are set off by Floribundas.

Garnette



SPECIAL GROUP OFFER No. 6057
Betty Prior Chatter
Summer Snow Geranium Red
Circus
Value \$9.25 Only \$8.10
Save \$1.15

GARNETTE

(Right) Surely everyone has seen Garnette at flower shows throughout the nation. These petite red Roses are very popular for corsages. We believe there is not another Rose on the market which has more perfect form or better lasting qualities when cut for indoors. Actually it will last from a week to 10 days. Its garnet-red "sweetheart" flowers are borne in clusters of 15 to 20. Abundant masses of crinkled holly-like foliage on an 18-in. plant. For the foreground of your Rose beds.

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

© J. & P. CO.

JACKSON & PERKINS CO. *World's Largest Rose Growers*

WHY
"FALL is the BEST Time to Plant Roses!"

You will have better, earlier blooms next spring if you plant your Roses this fall. This has been proved time and again by experts and amateurs alike. By getting into the ground late in the fall, the

plants become established and ready to grow at the first sign of mild weather in the spring. Fall planting enables you to have better, healthier Roses in your garden several weeks longer. More convenient, too, to get Roses planted before the big rush of other spring gardening work.

e Ground With Color!



Floribundas beautify any home they are near.



Floribundas are unsurpassed for hedges.



Floribundas are ideal for borders.

Floribundas used as entrance planting.



Summer Snow

33

© J. & P. CO.

SUMMER SNOW (Above)

Fabulous clusters of fluffy white blooms all season, from June to late fall. Starts early with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 on each cluster. Sweet, elusive fragrance. Then throughout the summer new flowers develop as fast as the old ones fade, providing a continuous display for mass planting or beds. Plants are about 20 in. tall, with light green foliage. One of the most popular Floribundas. (Pl. Pat. #416.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

GERANIUM RED (Below)

Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavy fragrance of rose-geranium. The very double blooms, with about 50 petals, are borne in clusters. Buds are dark oxblood-red, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. Vigorous and hardy; 2 ft. tall. In a class by itself because of its unusual color and utterly amazing geranium fragrance. (Pl. Pat. #811.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

© J. & P. CO.

Geranium Red



SPECIAL GROUP OFFER No. 6067
2 Garnette 1 Rochester
Value \$5.25 Save \$65
Only \$4.60

CIRCUS (Left)

Circus is a unique addition to the illustrious All-America family. It is known as a "multicolor" and is the first of this type to be selected for an award. The ever-changing colors of Circus vary from rich yellow and red in the bud to orange-buff, flushed with appleblossom-pink, and usually end with a gay flourish of red as the flower opens fully. The plant is full and well rounded, low to medium in height. The large, glossy foliage gives the plant a well-tailored appearance even between blooming periods. The gay, bright colors, changing and shading with infinite variety, suggest the excitement and activity of the "Big Top." (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

ONLY ONE GRADE . . . The Finest

AVAILABLE ONLY IN LIMITED QUANTITIES

MANDARIN A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. Old Rose fragrance. 3½ ft. tall. For taller hedges, background plantings and along fences. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

ALPINE GLOW Very deep orange-red buds open up to 3 to 4-in., cup-shaped blooms of sharp vermilion-red. These flowers appear in strong bright clusters of 4 to 10 blooms. The plant grows 2½ to 3 ft. tall. (Pl. Pat. #1395.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

Again J & P Climbing Rose

34

NEW!



© J. & P. CO.

Royal Gold

AND ENJOY
EARLIER, BIG-
GER, BETTER
BLOOMS FROM THESE
3 OUTSTANDING NEW
CLIMBERS IN YOUR GAR-
DEN NEXT SPRING.

*Plant Climbers
This Fall!*

© J. & P. CO.

Morning Dawn

MORNING DAWN (Above)

As refreshing as the new day is this new color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals only serves to enhance the Rose. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. across and of the same color and fine texture as the full blooms. Magnificent, fully double blooms with sweet, spicy old Rose fragrance appear singly and on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. You will be delighted with its performance and enchanting color. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.
World's Largest Rose Growers

BLANKETS OF BEAUTIFUL ROSES TO HIDE UGLY WALLS AND POSTS!

Everblooming Climbers screening a sun porch.



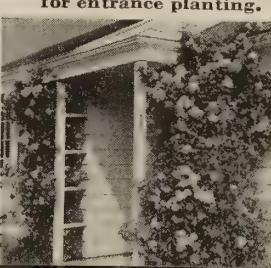
Another of the many uses for Everblooming Climbers.



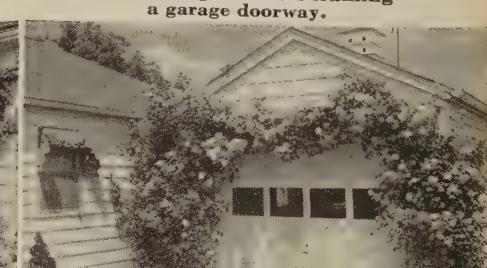
Everblooming Climbers planted by a pergola.



Everblooming Climbers for entrance planting.



Everblooming Climbers framing a garage doorway.



P Presents a Fabulous Collection of S on This and the Following Pages!



NEW!

ROYAL GOLD

(Left) This brand-new, vigorous, easily managed Climber that blooms the first year it is planted is the yellow Climber you have been looking for! Plant it and see just how good it is. Ovoid buds open to gorgeous, golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of three to seven and also singly on stems adequate for cutting. The abundant green foliage is of moderate size, borne on the 4 to 5-ft. canes that will develop the first year. Three to four canes will be produced each following year until the plant reaches its full, majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this new Pillar Rose never tends to get out of bounds. The color is rich and durable, yet subdued and extremely pleasing. A moderate fruity fragrance surrounds this well-balanced Climber. This brilliant, adaptable plant will look well in any location where a Climber is appropriate. Place it where it can be seen so that its full beauty can be realized. Let it beautify your garden, home or garage. If you plant it this fall it will become well established by spring and you may enjoy it to the fullest. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Spectacular

(Below) At last, the orange-red color that has been so popularly received in Hybrid Teas and Floribundas has reached the Climbers, where it is particularly effective in the breathtaking new Climber, SPECTACULAR. As its name implies, this new Everblooming Climber leaves a lasting impression when it is seen on a full blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always a strong, rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of its hardiness and vitality. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a long time . . . and each one of the 4-in. blooms is infused with vigor and freshness unmatched by any other Climber. As if that wasn't enough, its alluring color does not fade even in 90° and 100° temperatures. We are particularly pleased with this new Climber and feel it will make a lot of friends. Don't miss the opportunity of having it in your garden this year. It will dress your garden and home with its exciting color for years to come. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

ONLY ONE GRADE . . . The Finest



© J. & P. CO.

**ALL 3 ROSES ON
THESE 2 PAGES**

GROUP No. 6077

Value \$8.00
Save \$1.00

Only

\$7.00



**ALL J&P Climbers
Are EVERBLOOMING!**

Spectacular

FREE with every
order . . . HOME
GARDEN GUIDE
. . . packed with
gardening hints.



NEW!

HERE'S WHY

It Pays to Plant

CONVENIENCE Besides the advantages to the plants, there are many conveniences for you. The soil is mellow, easy to work. Bare spots in your garden are more easily discernible. You can prepare the soil at any time, then leave it until the postman delivers your J&P plants.

BIGGER BLOOMS By getting into the ground late in the fall, the plants become established and ready to grow as soon as the weather becomes mild in the spring.



© J. & P. CO.

Gladiator

Gladiator

(Above) Here's the new champion of everblooming Climbing Roses! Like the gladiators of old, it has incredible endurance . . . blooms and reblooms all season. You'd expect to find such huge blooms

only on the finest Hybrid Teas; yet Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a Climber!

But the huge size is only part of the story! When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous Climber is in a class all by itself. You'll be absolutely thrilled when scores and scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture in your garden, on your fence, around your house! And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark emerald-green and creates a decorative effect by itself. Yet so hardy is this Climber that it withstands the battles of zero winter climate. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

WHICH OF THESE PLANTINGS WOULD IMPROVE YOUR HOME?



Everblooming
Climbers planted
along a stone wall.



Everblooming Climbers planted beside a porch.

Everblooming Climbers create a stunning picture at this entrance.



Everblooming Climbers framing a garage doorway.



FREE
J & P Home
Garden Guide
with every
order



in the FALL...

ACCORDING TO EXPERTS!

HEALTHIER PLANTS Rose plants set out now will be able to get their roots well anchored by spring. They are vigorous and disease resistant right from the start of the new season.

EARLIER BLOOMS Experts and amateurs alike agree that by planting in the fall you are assured of earlier flowers than you would get from spring planting of the same varieties.



Golden Showers

© J. & P. CO.

CLIMBING GOLDEN SHOWERS

blooms. Almost thornless, with long, beautifully decorative, bronze cutting stems, GOLDEN SHOWERS makes exciting cutflower arrangements. Trained as a Climber, it will attain a height of 6 to 8 ft. and will reach up and along a trellis or fence, putting forth an unmatched display of golden color. Or it can be shaped as a bush, with thrilling, eye-catching, gleaming golden blooms that invite picking. This winter-hardy, everblooming Climber blooms from earliest spring continuously through until late fall. Highly resistant to Rose diseases. (Pl. Pat. #1557.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

ALL 3 ROSES
ON THESE 2 PAGES
GROUP No. 6097

Value \$8.00
Save \$1.00

Only \$7.00

JACKSON & PERKINS CO.
World's Largest Rose Growers.

ONLY ONE GRADE... *The Finest*



Coral Dawn

Climbing CORAL DAWN

(Above) At last! An Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that has become so popular in bush Roses, but has been unavailable in a Climber. The color really lasts . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. It bears clusters of three to twenty buds, which freely decorate the plant all summer long. The lustrous, dark green foliage is disease-resistant and sets off the coral-pink flowers perfectly. This new Climber is very easy to grow and does extremely well in all regions. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



DON'T FORGET!
GIVE ROSES FOR XMAS!

(See page 50)

THE NEW BLAZE and J&P Everblooming



© J. & P. CO.

Aloha

Aloha (Above) Rich deep rose-pink blooms of enormous size, profusely produced. Masses of deep coral-pink buds open to very double, perfectly formed blooms, 5 in. across and 3 in. deep, with waxy petals. The general effect is strong rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Primary bud develops into a gorgeous 5-in. bloom. Secondary buds do not open fully until the first flower has practically finished. After the peak of June beauty, Aloha continues to bloom frequently until frost. Vigorous, pillar-type plant. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.
World's Largest Rose Growers

J&P CLIMBERS HAVE COUNTLESS USES!



Everblooming Climbers framing a garage doorway.

Everblooming Climbers planted by a pergola.

Everblooming Climbers for entrance planting.

Climbing Goldilocks

The Truly
Everblooming
Climbing
Yellow
Rose!

**SPECIAL GROUP
OFFER No. 7007**

1 Cl. Goldilocks
1 Aloha
1 Cl. Crimson Glory

Value \$7.50
Save \$95

Only \$6.55

\$2.50 each; 3 for \$6.60;
12 for \$26.40

ONLY ONE GRADE ... *The Finest*

© J. & P. CO.

Climbing Goldilocks



(Below) For years gardeners have loved the gorgeous golden color of the Floribunda Goldilocks and its ability to bloom all summer. Now this magnificent Rose can be enjoyed as a Climber! The ovoid, rich golden yellow buds open to 3½-in. flowers, and fresh new buds keep replenishing the effect of a golden yellow mass. It is extremely vigorous and hardy and will reach from 6 to 10 ft. Climbing Goldilocks will bloom the first year it is planted. (Pl. Pat. #1090.)

Other Sensational Climbing Roses!

**MORE EVERBLOOMING!
ABSOLUTELY GUARANTEED TO
BLOOM IN JUNE-JULY-AUGUST-
SEPTEMBER!**

(Right) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. Its popularity increases year by year as gardeners realize how dependable it is! These are the double, brilliant red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of bloom in June and September. During July and August, this improved strain of Blaze will amaze you as it blooms again and again.

In this picture the brilliant pillar of glowing red is in complete harmony with the porch. You can have thousands of 2 to 3-in. cupped, scarlet-red flowers on just one plant. Use Improved Blaze where its glorious bloom may be fully enjoyed —on fence or garage, pillar or post, at a doorway or on an arch.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

WHERE THE NEW BLAZE CAME FROM . . .

One particular plant that outbloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. We guarantee it to bloom in June, July, August and September. You'll see how superior it is.

AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE DAWN. Hardy, everblooming. The flowers are double, snow-white, fragrant and produced constantly from late spring to frost.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

PAUL'S SCARLET. Until the advent of Blaze, its everblooming counterpart, Paul's Scarlet was the most-admired red Climbing Rose on the market. Profuse, vivid scarlet-red flowers.

\$1.35 each; 3 for \$3.45; 12 for \$13.80

SPECIAL GROUP OFFER No. 7017

1 Blaze
1 New Dawn
1 White Dawn

Value \$5.00
Save \$.65

Only \$4.35



The New Blaze will beautify your home like this

© J. & P. CO.

NEW DAWN, Another Great Climber!

(Left) One of the hardiest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care, and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. Fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

Buds exquisite, dainty pink flushed with deeper tones.

Plant climbs to about 15 ft.

Blooms recurrent all season.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

New Dawn



Make Your Garden a Show Place with J&P Everblooming Climbers!

Climbing
Crimson
Glory



SPECIAL OFFER!

GROUP No. 7027
1 Cl. Crimson Glory
1 Cl. Summer Snow
1 Dr. J. H. Nicolas

Value \$6.50
Save \$.80

Only **\$5.70**

Climbing
Summer Snow



CLIMBING CRIMSON GLORY

GLORY (Left) This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed, high-pointed blooms of deep vivid crimson . . . each on a sturdy stem. Sweet and refreshing fragrance. For posts, pillars, fences and walls. In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

CLIMBING SUMMER SNOW

SNOW (Right) Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly produces clusters of pure white, loosely double flowers which almost cover the plant. The glistening, double blooms are 2 in. across, set off with golden stamens when full open. Requires little care and fills out rapidly. Hardy and vigorous, exciting admiration of all who see it. 8 to 10 ft. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

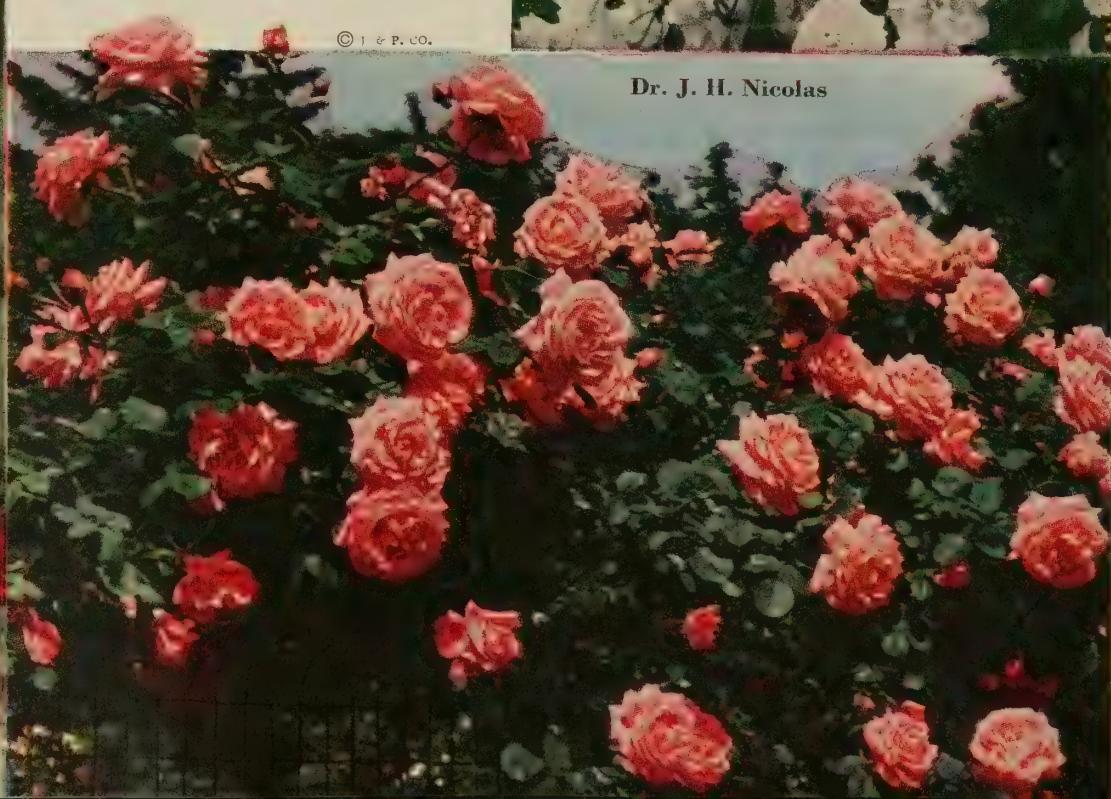
DR. J. H. NICOLAS (Below)

Magnificently large, very double, deeply fragrant blooms, like Hybrid Teas; everblooming all summer. Beautiful deep rose-pink with rich dark green foliage. Attractive on posts and pillars, alone or among shrubs, on pergolas, lattices or fences. Large, fully double blooms reach 5 to 6 in. across and have over 50 petals. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

© J & P. CO.

Dr. J. H. Nicolas



DELICIOUS Full Size QUICK-BEARING FRUIT ON Dwarfer FRUIT TREES!



© J. & P. CO.



© J. & P. CO.

JONATHAN

(Not illustrated) A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well.

McINTOSH (Not illustrated) The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple all prefer.

NORTHERN SPY (Not illustrated) Bright red, crisp, juicy, delicious. Fine for cooking.

YELLOW DELICIOUS (Not illustrated) Bright golden yellow Apples. Solid, firm meat. Some say it is the best yellow Apple.

TWO NEW FILMS!

Modern Chrysanthemums For Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

Modern Roses on Parade

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees . . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

RED DELICIOUS (Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly.

The tree is perfectly hardy. This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

YELLOW

TRANSPARENT (Not illustrated) One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

All Apple Trees
\$3.00 each; 3 for \$8.25

CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.



TREE ROSES Order Now for Spring!

J & P Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New Mexico and Texas, we will accept orders **Now for shipment in December**. Other customers living in the states not mentioned above may also order **NOW** but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

Order Tree Roses of These Famous J & P Varieties:

Blaze	K. T. Marshall
Chrysler Imperial	Mardi Gras
Diamond Jubilee	New Yorker
Eclipse	Pageant
Enchantment	Peace
Fashion	Queen Elizabeth
Golden Fleece	Red Pinocchio
Golden Masterpiece	Spartan
Goldilocks	Tawny Gold
Jiminy Cricket	White Swan

\$6.50 each; any 2 for \$12.00; any 6 for \$34.00

Important: PLEASE ORDER
TREE ROSES ON A SEPARATE
ORDER BLANK!

Jackson & Perkins

Modern Lilacs

OWN-ROOT
FRENCH
HYBRIDS

Beautiful Color!

Delicious Fragrance!

Will Live Forever!

© J. & P. CO.

Paul Thirion

President Lincoln

Katharine Havemeyer

Paul Hariat

Lucie Baltet

GROUP No. 7037

Paul Thirion
Pres. Lincoln
Kath. HavemeyerEllen Willmott
Lucie Baltet
Paul HariatValue \$18.00
Save \$3.00

Only \$15.00

1 each of
these 3Paul Thirion
Ellen Willmott
Paul HariatValue \$9.00
Save \$1.50

Only \$7.50

GROUP No. 7047

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.



Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (own-root, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

Loveliest Kinds and Colors. *These Six Pictured*

- d **Paul Thirion.** Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d **Katharine Havemeyer.** A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s **Lucie Baltet.** The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s **President Lincoln.** Single flowers $\frac{3}{4}$ in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d **Paul Hariat.** Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d **Ellen Willmott.** Extremely prolific, immense, double flowers of purest alabaster white. Large branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single
3-year plants. Prepaid, each \$3.00; 3 of one kind for \$7.50

The Genuine
JACKSON & PERKINS
Christmas
Rose (*Helleborus niger altifolius*)

When Plant Becomes Established,

**Blooms Outdoors
from October to March**

Roses in winter! Not real roses, of course, but the much-prized Christmas Rose. Actually blooms in late fall, at Christmas and until spring. This variety (*Helleborus niger altifolius*) is superior to *H. niger*. Grown by J & P from divisions of flowering plants, it will become established quickly and will bloom in the fall.

Blooms All Winter on Mild Days

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

Beautiful Masses for Low Plantings

Suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and unusual flowers when nothing else is blooming. Set where it is partially shaded in summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

**Strong Field-Grown Plants, \$1.50 each;
3 for \$3.75; 6 for \$7.50**

The Winter Wonder Flower!



Blooms All Winter 6 to 8 in. high

**Christmas Roses
Blooming in Winter!**

The Story of the Christmas Rose

Flowers sprang up from the tears of a little shepherdess who wept because she had no gift to offer the new-born Christ Child. As she knelt in adoration at the crib, a delicate pink appeared in the center of each flower where His blessed hand touched it. And so was born a flower that had never existed before. To this day the Christmas Rose blooms most abundantly at Christmas Time.



VIOLA, PURPLE WALLMARK (Above)

Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. The warm, glowing color blends well with other varieties and is set off by a yellow and white eye. Does well in both sun and partial shade and blooms profusely all season long.

**85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00**

10 to 12
in. high
Blooms
All Season

GIANT VIOLAS

BLOOM YEAR AFTER YEAR FROM SPRING TO FROST!

VIOLA, JOHN WALLMARK (Not illustrated)

The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. 12 in. high.

**85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50;
100 for \$64.00**

VIOLA, PURPLE HEART (Not illustrated)

The huge, velvety, deep violet-blue flowers with waved petals are 3 in. across and are borne on graceful stems 7 to 8 in. long. A bright yellow eye makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers from early spring to fall. (Pl. Pat. #671.)

**85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50;
100 for \$64.00**

VIOLA, YELLOW VIXEN (Not illustrated)

Hardy everblooming perennial Viola in a bright clear yellow tone that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. The foliage is a rich dark green. Very vigorous, even through hard winters.

**75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50;
100 for \$50.00**



June, July 12 to 15 in.

DIANTHUS, IRENE (Above)

Liberally drenches the garden with old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers averaging about 60 petals each are produced continuously. Sturdy 12 to 15-in. stems. Blooms very freely in June and July. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00;
12 for \$10.00



April, May 1 to 1½ ft.

ANCHUSA (Above)

Chinese Forget-Me-Nots (*Myosotis* *tidiflora*). Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. Effective in sun or shade; excellent ground cover. Dainty blue flowers on stems 1 to 1½ ft. high.

75c each; 3 for \$2.00; 6 for \$3.75



April 6 to 9 in.

PRIMULA VERIS, COLOSSUS

(*Above*) **Giant-Flowered**. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. across. A great range of colors including lilacs, pinks, coppery reds, dark reds, yellow. Primroses like rich moist soil, preferably in a partially shaded spot.

85c each; 3 for \$2.25; 6 for \$4.25



June to Fall

CAMPANULA, BLUE

For any location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-

75c each; 3 for \$2.00;



June, July 12 to 14 in.

DIANTHUS, LACY LASS (Above)

This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its exquisite coloring has the effect of a painting rather than a living flower. It produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

SPECIAL GROUP OFFERS

GROUP No. 7067	
1 each of these:	
Dianthus, Lacy Lass	Shasta Daisy,
Dianthus, Irene	Esther Read,
Lavender, Hidcote Bl.	Sedum, Rosy Carpet
Value \$5.10	
Save \$8.85	
Only \$4.25	
GROUP No. 7077	
1 each of these:	
Anchusa	Stokesia,
Primula	Aster, Adorable
Centranthus	
Value \$4.20	
Save \$7.70	
Only \$3.50	

Don't Miss
these
Money Saving
Specials!

**Aster, Adorable**Sept. to Frost
4 to 4½ ft.**ASTER, ADORABLE (Above)**

A deeper, clearer pink color, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. This will be one of your favorites once you see its masses of bloom in your fall garden. The entire plant will glow with a rich pink continuously from Sept. to frost. The foliage is clean and dark, and the vigorous plant is 4 to 4½ ft. high. Strong and compact in habit.

75c each; 3 for \$2.00; 6 for \$3.75

**LAVENDER, HIDCOTE BLUE (Left)**

Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. Fragrant, silvery green foliage. Height 15 in.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Shasta Daisy, Esther Read
June to Oct.

18 in.

SHASTA DAISY, ESTHER READ (Left)

One of the plants easiest to grow for a prim white mass effect. Blooms continuously and freely from June to Oct., producing plenty of flowers for cutting. Double flowers on 18-in., strong stems. The petals are packed in close layers, making a large, magnificent bloom, flat topped and symmetrical. The plants require a little protection in colder areas and do best when divided every two years. Almost entirely free from insects and disease, and very useful for all-summer effect. Indispensable for white flowers all season long.

85c each; 3 for \$2.25; 6 for \$4.25



ONLY ONE GRADE... *The Finest*

Lavender, Hidcote Blue
July to Frost 15 in.



6 to 8 in.



All Summer



June to Frost

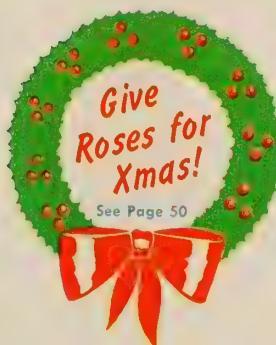


Ground Cover

3 to 6 in.

BLUE CARPET (Above) shaped flowers on 6 to 8-in. stems. Gives blue color at a time when there is very little other blue in the garden. Attractive all season. Does not sprawl.
6 for \$3.75

The height and time of bloom for each perennial are indicated under the picture.



For Christmas, send a bouquet that will last and be a lasting reminder of your affection . . . send J&P Roses.

JACKSON & PERKINS CO. *World's Largest Rose Growers*

AVAILABLE ONLY IN LIMITED QUANTITIES

SEDMUM, FIRE GLOW (Not illustrated) Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, and as an edge for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in. An excellent ground cover and for this reason alone it will be found valuable in practically every garden.

75c each; 3 for \$2.00; 6 for \$3.75

SEDMUM, GOLDEN CARPET (Not illustrated) Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations in borders and rock gardens, along walks and drives. Blooms from June to frost. Very useful in large or small gardens. About 6 to 8 in. high. Needs only ordinary garden soil, not too rich.

75c each; 3 for \$2.00; 6 for \$3.75

PACHYSANDRA—SPURGE (Not illustrated) Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under large trees—even pine trees. The plants grow 8 in. tall and spread quickly by underground runners. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00



June to Frost

4 to 6 in.

SEDMUM LIDAKENSE, ROSY CARPET (Above) Another of the dwarf spreading Sedums in a new color tone. This is a beautiful shade of deeper pink and is a very worthwhile plant for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. The bloom lasts from early June to frost. Compact plant with decorative foliage.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Spring and Fall Violet, Royal Robe 9 to 12 in.



FREE!

... With every order, A HOME GARDEN GUIDE with practical advice on the planting and care of perennials.



2 EACH OF THESE 3 VIOLETS

GROUP No. 7037

Value \$4.20, Save \$1.76

Only \$3.60

VIOLET, ROYAL ROBE (Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall.

The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

65c each; 3 for \$1.75; 6 for \$3.25

VIOLET, ROSINA (Not illustrated)

A mass of fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent but is hard to find. Ideal for bordering or ground-cover. Grows best in rich soil and partial shade. May lose its foliage in winter if not given a little protection but will come back and bloom the next spring. About 10 in.

75c each; 3 for \$2.00; 6 for \$3.75

VIOLET, WHITE WONDER (Not illustrated)

Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a pale lavender center beautifully veined. Foliage luxuriant and shiny, hugging the ground tightly, with each flower held crisply above the foliage so that the blooms show to best advantage. A fine plant for rock gardens and foreground of flower beds.

75c each; 3 for \$2.00; 6 for \$3.75



May-June

Pink Bleeding-Heart

30 in.

46

PINK BLEEDING-HEART (Above)

Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. tall. Lives years, becoming larger every year. Makes a very showy clump. This late spring bloomer, the most effective of old-fashioned perennials, was a favorite in Grandmother's day and is still just as popular.

85¢ each; 3 for \$2.25; 6 for \$4.25

"FALL is the IDEAL Time to Plant Perennials!"

By getting into the ground in the fall, the plants have a better chance to become established by spring.

SHASTA DAISY, WIRRAL SUPREME (Below)

This is a new Shasta Daisy, an improvement on the variety Esther Read . . . an outstanding example of Jackson & Perkins research. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

June-July

Shasta Daisy, Wirral Supreme

2½ ft.

MONARDA, CAMBRIDGE SCARLET (Below)

Blooms freely in July, Aug. and Sept. Brilliant scarlet flowers make this a splash of sure-fire color for difficult spots in your garden in semi-shade or sun. Long a favorite, we felt this variety should again be available and are offering it here for you. Height 2½ to 3 ft. Excellent for cutting. A good plant for wild gardens and city borders. It needs only ordinary soil. A long-lived hardy perennial that needs to be divided about every third year because of its sturdy, vigorous habit of growth.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Monarda, Cambridge Scarlet
July-Sept. 2½ to 3 ft.



AVAILABLE ONLY IN LIMITED QUANTITIES

MONARDA, CROFTWAY PINK A clear pink Monarda which is a lovely mass of color. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. The flowers appear in large heads, the final ones breaking out near the base in late Aug.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

RUDBECKIA SULLIVANTII, ORIOLE A vivid splash of color during July, Aug. and early Sept. The black and gold combination of this Rudbeckia is stunning. Broad, decorative foliage. Grows 2 ft. high and does very well in dry, difficult positions or rich soil. Prefers a sunny spot. The 3 to 4-in. flowers are long-lasting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFERS

GROUP No. 7097

1 each of these:
Bleeding-Heart, Pink
Monarda, Cambridge Scarlet
Shasta Daisy, Wirral Supreme
Shasta Daisy, Cobham Gold

Value \$4.60
Save \$.80 Only \$3.80

GROUP No. 8007

1 each of the 4 Perennials
pictured on this page, plus
Monarda, Croftway Pink and
Rudbeckia, Oriole

Value \$6.60
Save \$1.10 Only \$5.50



Save
Money
with
these
Group
Offers!

SHASTA DAISY, COBHAM GOLD

Although the English originator called this Shasta Cobham Gold, we are happy to offer it as an excellent, free-growing, double Shasta Daisy, which has a crested golden heart while opening but finishes a soft cream-yellow. The guard petals are creamy white. The fully double flowers open 3½ to 4 in. across. The plant grows 30 in. tall and 30 in. across, blooming from the end of June through July and early Aug. The foliage is light green. Nice for cutting.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

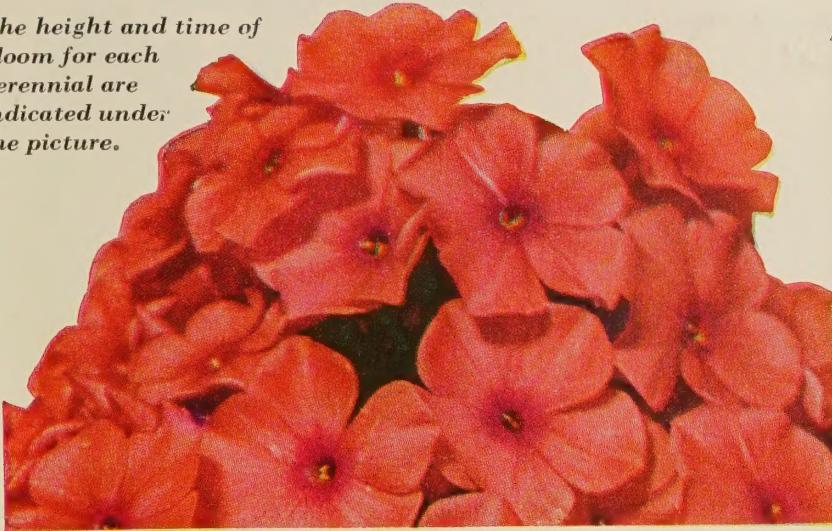
June-Aug.

Shasta Daisy, Cobham Gold

30 in.



The height and time of bloom for each perennial are indicated under the picture.



June, July Phlox, Brigadier 2½ to 3 ft.

PHLOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



July, Aug. Phlox, White Admiral 2 to 2½ ft.

PHLOX, WHITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

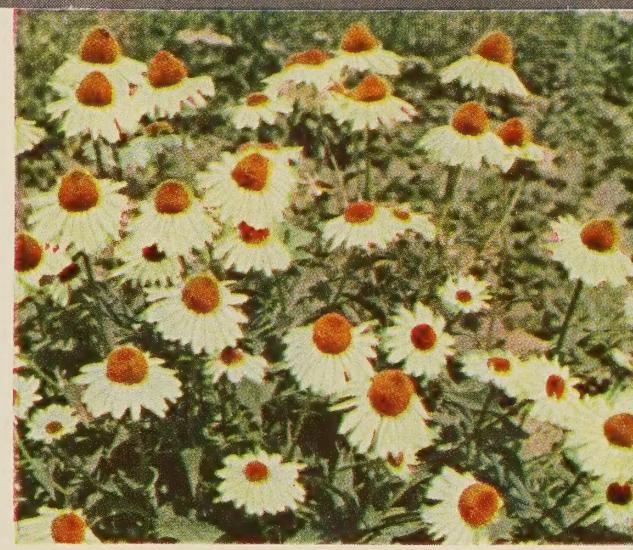
\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER
GROUP No. 8017
2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00
Save \$.70 Only **\$3.30**

Jackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!



Rudbeckia,
The King
July to Frost
4½ ft.



July to Frost Rudbeckia, White King 40 in.

RUDBECKIA, THE KING

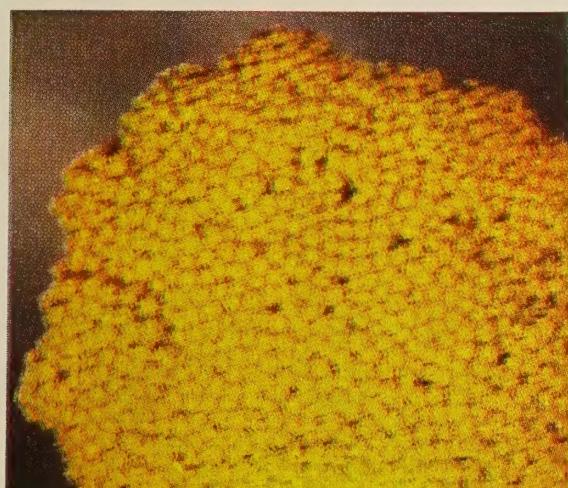
(Left) The right kind of plant to make your border colorful and unusual. Regally it bears its large, deep crimson-red flowers bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back.

85¢ each; 3 for \$2.25;
6 for \$4.25

RUDBECKIA, WHITE KING

(Above) The classical white flower has a handsome center cone of a brown-green color, flecked with orange. The white petals have a spread of 4½ in. The plant is sturdy, upright and full and grows about 40 in. tall. Will bloom from July to frost. A hardy, showy plant for ordinary soil, requiring no special care.

\$1.25 each; 3 for \$3.15;
6 for \$6.25



June to Frost Achillea, Golden Plate 4½ ft.

ACHILLEA, GOLDEN PLATE

(Left) Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-ft. stems. Blooms from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. Unsurpassed as a cut flower. The Achillea blooms are often used for dried bouquets that last for many weeks indoors. Has lovely foliage . . . ideal for flower arrangements. It does well in a rather dry location with full sun.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

TRITOMA, ROBIN HOOD

(Right) This glowing, hardy Tritoma "does everything in a big way." Does not need to be taken up and stored over winter. It "flares up" in late June with a burst of 10 to 12 dazzling flower-spikes—and continues its floral pyrotechnics until late Sept. A unique, exotic note in flower arrangements. Each 2½-ft. stalk carries a sparkling spike 8 to 10 in. long.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

Tritoma,
Robin Hood
June to Sept.
2½ to 3 ft.

JACKSON & PERKINS CO.
World's Largest Rose Growers

ONLY ONE GRADE . . . *The Finest*

Happiness



JACKSON
& PERKINS
FAMOUS

HAPPINESS (Left)
 Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each;
 3 for \$3.15;
 6 for \$6.25

Loveliness



GIANT DELP

LOVELINESS

(Above) Immense, semi-double florets $3\frac{1}{2}$ to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to $4\frac{1}{2}$ ft. It will repeat rapidly in the summer months and will be lovely again in the fall.

\$1.50 each;
 3 for \$3.75;
 6 for \$7.50

PEACE (Above) Here is a handsome variety that is just as desirable as its name. Individual florets are $3\frac{1}{2}$ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. Reaches a height of 4 ft.

\$1.50 each;
 3 for \$3.75;
 6 for \$7.50

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spikes. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall

AN IMPROVED RACE

One of our chief aims in developing this new race was

ENCHANTMENT

(Above) Light blue. True Delphinium-blue, with white eyes . . . the hy-bridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;
 6 for \$4.25

DEBUTANTE

(Not illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
 6 for \$4.25

Enchantment

Peace





DELPHINIUMS!

*Hardy Northern
New York Strain!*

They Grow Over 3 Feet Tall!

GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J & P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

GAYETY (Not illustrated) A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Sideshoots prolong the blooms for several weeks. 5 ft. tall. 85c each; 3 for \$2.25; 6 for \$4.25

PINK GLOW (Above) A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall. \$1.50 each; 3 for \$3.75; 6 for \$7.50

FREEDOM (Above) White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids. 85c each; 3 for \$2.25; 6 for \$4.25

DELIGHTFUL (Above) White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids. 85c each; 3 for \$2.25; 6 for \$4.25

GLORIOUS (Right) Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breath-taking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. A color needed for accent, no matter what other varieties are grown. 4½ ft. tall. \$1.00 each; 3 for \$2.50; 6 for \$5.00

Freedom

Delightful

SPECIAL OFFERS

GROUP No. 8047

All Blue Delphiniums

2 Each

2 Delightful

2 Enchantment

Value \$5.10

Save \$8.85

ONLY \$4.25

GROUP No. 8057

All 10 Delphiniums

Value \$11.00

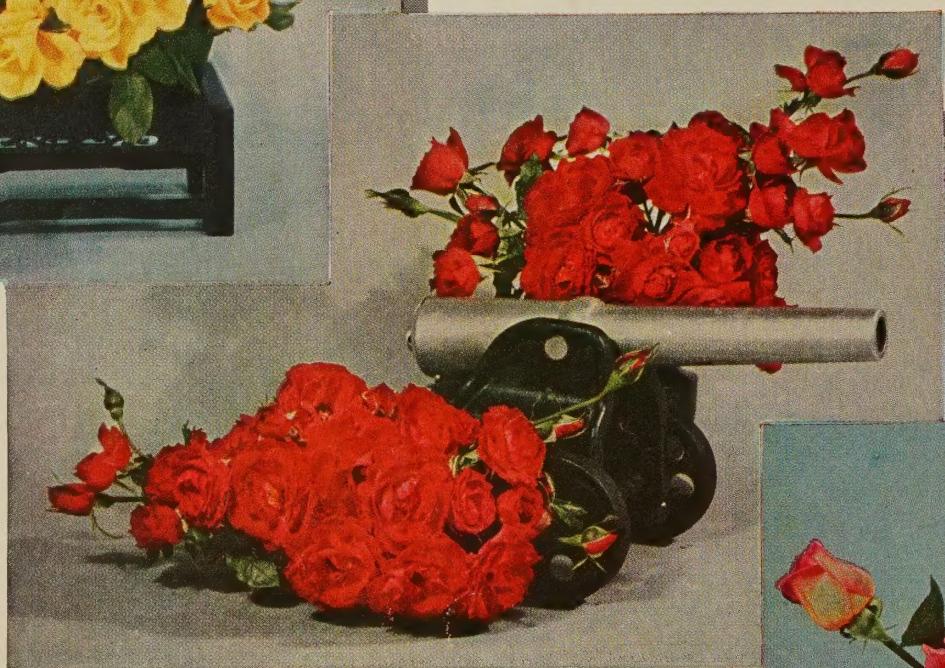
Save \$1.85

ONLY \$9.15

BE THE FIRST TO GROW THESE SIX NEW 1958 J&P ROSE CREATIONS!



Gold Cup ↑



Fusilier

GOLD CUP This new All-America Winner for 1958 is a large, deep yellow Floribunda, distinguished for vigor, size, form and productiveness. The pointed, deep yellow buds open up to 3 to 3½-in., non-fading blooms. Beautiful large foliage and sweet Rose fragrance blend perfectly with the color. (Prop. Rights Reserved.) **\$2.50 each; 3 for \$6.60; 12 for \$26.40**

FUSILIER 1958 All-America Winner. At last, a flaming orange-scarlet with blooming habits that everyone will love! The dark red buds slowly open to flowers with large attractive petals that are flaming orange-scarlet in warm weather, with dark overtones and an underlying incandescence when the weather is cool. Excellent dark, lustrous foliage. (Prop. Rights Reserved.) **\$2.50 each; 3 for \$6.60; 12 for \$26.40**

GAIL BORDEN A very large, 5½ to 6-in., glamorous new Hybrid Tea with a warm combination of pastel pink and apricot shades. The bud is soft yellow on the outside and glowing apricot on the inside. As the flower opens, the pink becomes dominant. Tall, with healthy foliage. (Pl. Pat. #1618.) **\$3.00 each; 3 for \$7.95; 12 for \$31.80**

See Pages 2, 3, 4, 5, 35 for other New Roses!

- Gold Cup
- Fusilier
- Gail Borden

- Sterling Silver
- Royal Gold
- Arlene Francis



Gail Borden

SPECIAL GROUP OFFER No. 8067

1 Gold Cup
1 Fusilier
1 Gail Borden
Value \$8.00
Save \$1.00

Only \$7.00

Free
**Christmas
Gift Offer!**

... with Each Christmas Gift of Rose Plants.

It is never too early to pick out J & P Roses for friends and relatives who want only the best in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting.

Be sure to see the special Christmas gift order blank enclosed with this catalog. Fill it out, and we'll do the rest just before Christmas.

At Christmas your friends will receive this beautiful FREE TOKEN ROSE SOUVENIR (right) and in the spring, at planting time, they receive your gift of the plants you have chosen.

Fall '57



Jackson & Perkins Co. *World's Largest Rose Growers* NEWARK, NEW YORK